DPU

DR. D. Y. PATIL VIDYAPEETH, PUNE

(Deemed to be University)

Re-accredited **(3rd Cycle)** by the National Assessment and Accreditation Council **(NAAC)** with **'A++'** Grade
49th rank in **University Category, 2nd** rank in **Dental Category** and **19th** rank in **Medical Category** in India **(NIRF-2021)**
(Declared as **Category - I University** by UGC Under Graded Autonomy Regulations, 2018)
(An ISO 9001:2015 and 14001:2015 Certified University)



Global Business School and Research Centre

Information Brochure 2022-23

BBA PROGRAMME

Chancellor's Message



Dear Students,

It gives me immense pleasure to welcome you to Global Business School and Research Centre and congratulate you to choose Bachelor of Business Administration (BBA) program. Pune being the most popular education hub, there is no doubt that Global Business School and Research Centre prepares its students for ever changing business challenges and keep abreast with the real business world. The BBA curriculum is designed to provide industry with young managers at entry level positions for their first experience in a corporate role.

I am proud to say that GBSRC evolves and grows year by year. We measure this growth in the increasingly ambitious and sophisticated students who chose to study with us. We measure it in the way our students inspire our faculty to keep their classes professionally relevant and academically challenging. We measure it in our ability to innovate and develop new learning formats by engaging the latest technology. We measure it in our capacity to introduce new and interdisciplinary programs that meet student needs. And we measure it in the recognition we receive for excellence in curriculum design, in student services, in teaching, in scholarly activities and in accreditation.

Finally, we empower our students with opportunities to connect with business leaders and our lifelong alumni fraternity.

I wish you a successful and rewarding time at GBSRC!

Dr. P. D. Patil
Chancellor

Pro Chancellor's Message



Dear Students,

It is my privilege to share my views through this brochure, the best media to connect the young minds of the Nation. As aptly said by Robert Maynard Hutchins, "The objective of education is to prepare the young to educate themselves throughout their lives".

In keeping with its mission of academic excellence, Dr. D. Y. Patil Vidyapeeth, Pune, (DPU) is always continuing its inexorable developmental activities, in all fronts, in a bid to create a world class university. This is reflected by the consistent expansion of infrastructure, faculty, research contributions and national and international linkages & collaborative initiatives, signaling out globally that DPU is focused in its activities with its thrust being on developmental activities.

Visualizing an enlightened, cultured and economically vibrant India, developed through education in diverse disciplines, we at DPU always keep in mind the commitment to contribute towards the growth of our nation, the purpose of our Vidyapeeth and also our dream to make DPU a global hub for academic excellence in the field of higher education.

Dr. (Mrs.) Bhagyashree P. Patil
Pro Chancellor

Vice Chancellor's Message



Dear Students,

I am extremely happy to interact with you through this brochure. Dr. D. Y. Patil Vidyapeeth has been recognized as an institution that has been delivering a very high-quality education with emphasis on interactive teaching methods and focused research in diverse fields. DPU is known for Academic Heritage, World Class Faculty, State-of-the-art Infrastructure, International Teaching Pedagogies, Excellent Learning Environment, Dynamic Research Culture and Emphasis on Overall Personality Development. Our curriculum innovations include enhancement of integrated modules, case based & rapid cycle learning methods, inclusion of patient safety & health care quality concepts at all levels, to name a few.

At our colleges, we provide opportunities for involvement in innovative research projects and life enhancing community service thriving on our campuses. We believe that complete education is what makes a student self-educated. To ensure this, greater emphasis is given on what students have learned and not necessarily what they were taught.

With these commendable achievements, I believe that there is still scope for us to become the best and to reach higher levels of academic excellence. I have no doubt that we will be able to achieve these objectives with cooperation from our faculties of various institutions, which include experienced, knowledgeable and caring mentors.

I assure to all Parents & Students that we will continue to strive hard to provide quality education to the youth and live through the processes and systems that are of global standards.

Lastly, I congratulate you for having chosen Dr. D. Y. Patil Vidyapeeth, Pune to pursue and attain your future dreams and professional objectives in the area of health sciences and wish to extend my heartiest welcome on behalf of the entire Vidyapeeth fraternity. I wish you all the best.

Dr. N. J. Pawar
Vice Chancellor

Executive Director and Trustee



Dear Students,

Learning gives creativity, creativity leads to thinking, thinking provides knowledge, knowledge makes you great.

– Dr. A. P. J. Kalam

I welcome you, as you take a plunge into the undergraduate programme in Business Management at Global Business School and Research Centre, Pune. I firmly believe that the post Covid era will belong to those who are disciplined enough to handle the challenges of new markets, rapidly changing technology and an uncertain socio economic environment. Your success to a large extent will depend upon your ability to be flexible, ability to think out of the box and the ability to learn and apply business principles to new realities. The lessons you learn in your journey in the next three years will enable you to land safely in a market that is both dynamic and challenging.

The BBA program that we have at GBSRC is designed to enable students to develop excellent communication skills, develop a strong knowledge base and have sound business acumen. Our learned and dedicated faculty members continuously work at inculcating courage and self-confidence in students not just that but the course content also ensures that ethical values are harnessed amongst students so that they go on to become model citizens. You are put through intensive training so that you are developed as a well-rounded personality.

The state of the art infrastructure and facilities at GBSRC, the ever growing base of alumni who are always ready to provide their support to current students, the faculty members, who are experts in their chosen domains and the robust course curriculum which is as per the need of today's management graduates keeps evolving timely along with expectations of the corporate world. We are sure the continuous up gradation of syllabus will help you in scaling the heights of success in your chosen domain.

We welcome you and look forward to having you with us at GBSRC..!!

Dr. (Mrs.) Smita Jadhav
Executive Director and Trustee

1st Convocation 10th April, 2010



Felicitation of Chief Guest
Shri. Sushilkumar Shinde
The then Union Minister of Power, Government of India

Conferring the degree of
Doctor of Science (Honoris Causa) on
Baba Ramdev ji
Founder Patanjali Yogpeeth, Haridwar





Conferring the degree of
Doctor of Science (Honoris Causa) on
Prof. U. R. Rao
Former Chairman,
Indian Space Research Organization
(ISRO)

2nd Convocation 18th March, 2011



Felicitation of Chief Guest **Dr. A. P. J. Abdul Kalam,**
Former President of India



Conferring the degree of
Doctor of Science (Honoris Causa) on **Dr. Vijay Bhatkar,**
Chairman, ETH Ltd. and former Director CDAC



Conferring the degree of
Doctor of Science (Honoris Causa) on **Dr. P. Venugopal,**
Chairman, Alchemist Medical Division and
Former Director AIIMS, New Delhi



Conferring the degree of
Doctor of Letters (Honoris Causa) on **Advocate Ujjwal Nikam,**
Special Public Prosecutor, Government of Maharashtra



Conferring the degree of
Doctor of Letters (Honoris Causa) on **Dr. Narendra Jadhav,**
Member, Planning Commission, Government of India

3rd Convocation 9th June, 2012



Felicitation of Chief Guest
Smt. Pratibha Devisingh Patil,
President of India

Conferring the degree of
Doctor of Letters (Honoris Causa) on
Shri. Mohan Dharia,
Former Cabinet Minister and
Eminent Environmentalist





Conferring the degree of
Doctor of Letters (Honoris Causa) on
Shri. Montek Singh Ahluwalia,
Deputy Chairman, Planning Commission,
Government of India

4th Convocation 14th April, 2013



Felicitation of Chief Guest **Shri. Sharadchandra Pawar,**
The then Union Minister of Agriculture & Food Processing Industry, Government of India



Conferring the degree of Doctor of Letters (Honoris Causa) on
Shri. B. M. alias Babasaheb Purandare,
Eminent Historian and play-writer



Conferring the degree of Doctor of Science (Honoris Causa) on
Dr. Krishnaswamy Kasturirangan,
an Architect of India's Space Research Programme



Conferring the degree of Doctor of Science (Honoris Causa) on
Prof. M. S. Swaminathan,
Eminent Agricultural Scientist

5th Convocation 26th April, 2014



Felicitation of Chief Guest
Hon'ble Shri. Shriniwas Patil
Governor of Sikkim, India

6th Convocation 26th June, 2015



Felicitation of Chief Guest
Hon'ble Shri. Pranab Mukherjee,
President of India



Conferring the degree of Doctor of Letters (Honoris Causa) on
Shri. Sharad Pawar,
Member of Parliament (Rajya Sabha)



Conferring the degree of Doctor of Science (Honoris Causa) on
Shri. Abhijit Mukherjee
Member of Parliament (Lok Sabha)



Conferring the degree of Doctor of Science (Honoris Causa) on
Dr. Raghunath Mashelkar
National Research Professor

7th Convocation 1st April, 2016



Felicitation of Chief Guest **Dr. Harsh Vardhan,**
Minister of Science and Technology and Earth Sciences
Government of India



Conferring the degree of Doctor of Science (Honoris Causa) on
Dr. C. N. R. Rao,
National Research Professor & Linus Pauling Research Professor

8th Convocation 8th April, 2017





Felicitation of Chief Guest **Shri. Nitin Gadkari,**
Union Minister of Road Transport, Highways and Shipping, Government of India



Conferring the degree of Doctor of Science (Honoris Causa) on **Shri. A. S. Kiran Kumar**, *Secretary, Department of Space, Government of India and Chairman (ISRO)*



Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. Avdhoot Shivanand**, *Shivyog Dham, Avdhoot Shivanand Ashram, Gurugram, Haryana*



Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. Vinay Vilasrao Kore,** *Head, Warana Co-operative Industrial & Educational Complex, Kolhapur*

9th Convocation 29th March, 2018



Felicitation of Chief Guest
Shri. M. Venkaiah Naidu,
Hon'ble Vice President of India



Felicitation of
Shri. Girish Bapat
Hon'ble Guardian Minister, Pune



Felicitation of
Dr. D. Y. Patil
Former Governor of Bihar



Doctor of Science degree (Honoris Causa) conferred on
Prof. Achyuta Samanta
Founder, KIIT and KISS, Bhubaneswar
Member of Parliament (Rajya Sabha)



Doctor of Letters degree (Honoris Causa) conferred on
Dr. Pratapsinh G. Jadhav
Chairman, Pudhari Publications Pvt. Ltd., Kolhapur



Doctor of Letters degree (Honoris Causa) conferred on
Adv. Vishnu R. Parnerkar
President, Guru Seva Mandal, Parner, Maharashtra

10th Convocation 13th April, 2019



Tree plantation with the hands of Chief Guest
Dr. Bhushan Patwardhan
Hon'ble Vice Chairman, University Grants Commission, New Delhi



Members of Board of Management with
Chief Guest **Dr. Bhushan Patwardhan**
Hon'ble Vice Chairman, University Grants Commission, New Delhi



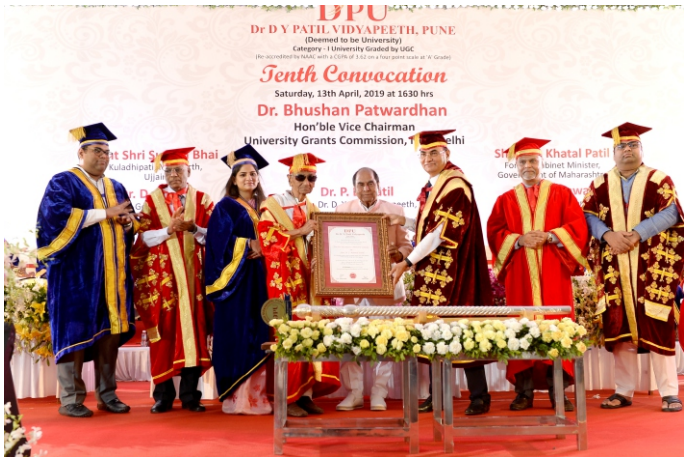
Felicitation of
Dr. Bhushan Patwardhan
Hon'ble Vice Chairman, University Grants Commission, New Delhi



Felicitation of
Dr. D. Y. Patil
Former Governor of Bihar



Doctor of Letters degree (Honoris Causa) conferred on
Sant Shri Suman Bhai
Kuladhipati, Mountirth, Ujjain



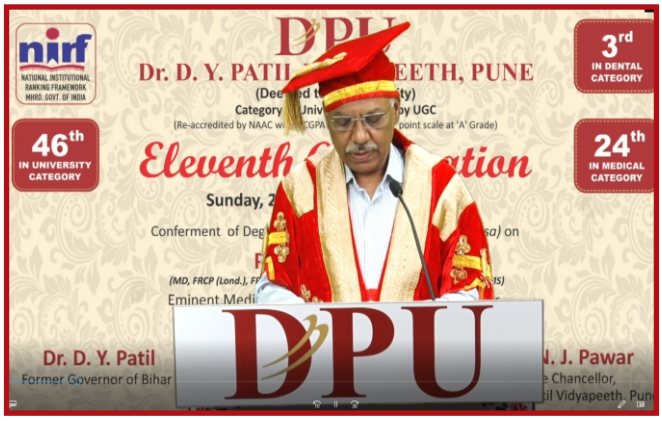
Doctor of Letters degree (Honoris Causa) conferred on
Shri B. J. Khatal Patil
Former Cabinet Minister, Government of Maharashtra

11th Convocation 28th June, 2020

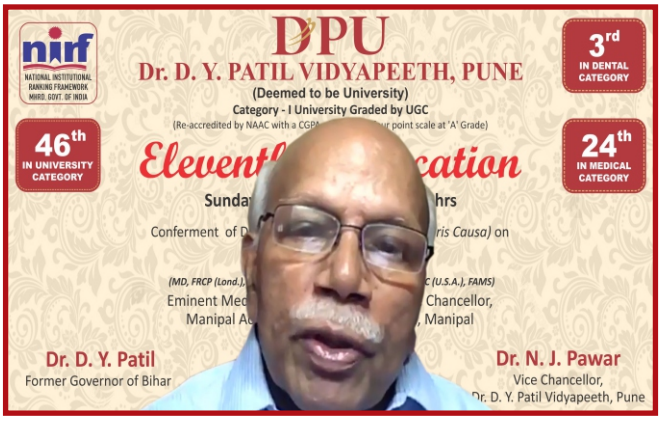
This year due to COVID 19 Pandemic situation all over the world, Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University) had conducted its **11th Convocation virtually on Sunday, 28th June, 2020 at 4.00 p.m.** Hon'ble Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune delivered the Convocation Address. The Degree of Doctor of Science (Honoris Causa) was conferred on Dr. B. M. Hegde, Former Vice Chancellor, Manipal University, Mangalore.



Lamp Lighting by the hands of Hon'ble Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune



Address by Hon'ble Dr. N. J. Pawar, Vice Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune.



Address by Hon'ble Dr. B. M. Hegde, Former Vice Chancellor, Manipal University, Mangalore.

12th Convocation 29th June, 2021

The Twelfth Convocation ceremony virtually (online) of Dr. D. Y. Patil Vidyapeeth, Pune was held on **Tuesday, 29th June 2021, at 12 noon** at the Dr. D. Y. Patil Vidyapeeth's Auditorium. The Chief Guest of the program was **Hon'ble Dr. Dhirendra Pal Singh,** Chairman, University Grants Commission, New Delhi. **The ceremony was presided by DPU Chancellor, Hon'ble Dr. P. D. Patil and Pro-Chancellor, Hon'ble Dr. Bhagyashreetai Patil, graced the function.** Vice-Chancellor Dr. N. J. Pawar, presented the Vidyapeeth Report.

Padma Vibhushan Awardee **Hon'ble Dr. Jayant Narlikar** (Emeritus Professor, The Inter-University Center for Astronomy and Astrophysics, (IUCAA) and renowned educationist **Hon'ble Prof. Ram Takwale,** Chief Mentor, Maharashtra Knowledge Corporation Limited, Former Vice-Chancellor - Pune University, Yashwantrao Chavan Maharashtra Open University, Nashik, Indira Gandhi National Open University, New Delhi) were honoured with Degree of Doctor of Science (Honoris Causa) at the convocation ceremony. The Degrees are awarded to total 1577 graduates in various disciplines, including 14 - Ph.D., 679 graduates, 874 Postgraduates, and 10 diplomas. Also, 22 students who have achieved excellence in various examinations of the University were honored with gold medals.



Hon'ble Dr. P. D. Patil
Chancellor DPU, Presided the Ceremony



Hon'ble Dr. Dhirendra Pal Singh
Chairman UGC, Chief Guest of the Ceremony



Conferring the Degree of Doctor of Science (Honoris Causa) on

Hon'ble Dr. Jayant Narlikar
Emeritus Professor, (IUCAA)



Conferring the Degree of Doctor of Science (Honoris Causa) on

Hon'ble Prof. Ram Takwale
Former Vice-Chancellor YCM Open University, Nashik

Dr. D. Y. Patil Vidyapeeth, Pune

Dr. D. Y. Patil Vidyapeeth, Pune was established in 2003. It is situated in Pimpri, in the city of Pune.

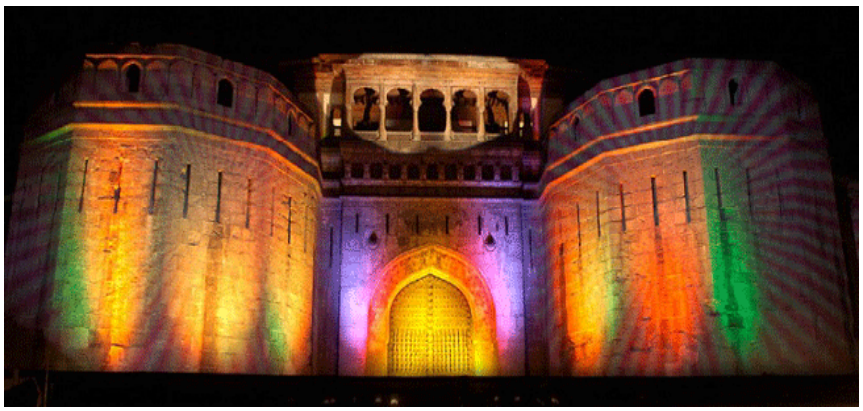
The city is steeped in cultural, educational and political history. Pune was the cultural capital of the Marathas and rightly it has earned the sobriquet as the 'Queen of the Deccan'. It is situated at the height of 575 meters above the sea level, on the Deccan plateau in the Sahyadri ranges. The city is surrounded by verdant hills and the pristine lakes. Due to the picturesque setting of the city coupled with its salubrious climate, it has become a home for many after their retirement! That is why the city is also known as the 'Pensioner's Paradise.'

The city has a rich legacy in education. It is called the "Oxford of the East," as it has the highest number of Colleges and Universities compared to any other city in India. About 25,000 foreign students from over 99 countries are pursuing their education in Pune.

It has a large number of reputed educational and research institutes, such as Savitribai Phule Pune University, Pune, Deccan College, College of Military Engineering (CME), Armed Forces Medical College (AFMC), Bhandarkar Oriental Research Institute, National Chemical Laboratory (NCL), National Defence Academy (NDA) National Center for Cell science (NCCS), National Institute of Virology (NIV), National AIDS Research Institute (NARI) and Information Technology park at Hinjewadi, etc.

Dr. D. Y. Patil Vidyapeeth, Pune is located at a distance of 13 km. from the Pune Railway Station and the Airport. The city is well connected to Mumbai and the entire country through rail, air and by roads. The city also has an International airport!

Salient Features		
Altitude	575 m	
Area	816 sq. km.	
Population	10.46 Million (approx)	
Language	Marathi, English, Hindi	
Climate	**Max. Temp (C)**	**Min. Temp (C)**
Summer	**40**	**20**
Winter	**25**	**8**
Rain	**Moderate 75 cm. p.a.**	



Shaniwarwada



Dagdusheth Ganpati



NCL



IISER, Pune



NARI

About Vidyapeeth

Vision
To help build an enlightened, culturally and economically vibrant India, developed through education in diverse disciplines.

Mission
To contribute to the socio-economic and ethical development of the nation, by providing high quality education through institutions that have dedicated faculty and state-of-the-art infrastructure, and are capable of developing competent professionals and liberal-minded citizens.

Vision 2025
To develop a knowledge centre which will be recognised for its academic pursuit not only in India but also globally

Objectives
The principal objectives of the Vidyapeeth are to :
- Establish institutions for learning and research.
- Raise academic standards in the constituent units of the Vidyapeeth.
- Develop evaluation methods that raise students objectives.
- Bring about capacity development of teachers.
- Encourage both teachers and students to undertake research.
- Enter into collaboration with higher educational institutions.
- Undertake extension activities for the development of the community.
- Develop and enter into collaborative programmes with Indian and foreign Universities and other academic institutions, scientific organizations and other agencies.
- Carry out instructions and training, distinguishable from programmes of ordinary nature, for making distinctive contributions in the areas of specializations.
- Provide for special training or coaching for competitive examinations, for recruitment to the Public Services, Public Undertakings and other competitive employment opportunities
- Develop students personalities as informed and objective critics, identify and cultivate their talents, train right kind of leadership, develop right kind of attitudes, interests and values.

Establishment
Dr. D. Y. Patil Vidyapeeth, Pune was granted Deemed-to-be University status under section 3 of the University Grants Commission Act 1956 by the Government of India, Ministry of Human Resource Development, vide their Notification No. F.9- 39/2001 - U.3 dated 11/01/2003 on the recommendation of the University Grants Commission, New Delhi. This status was accorded in recognition of high quality of education imparted through the state-of-the-art infrastructure and dedicated faculty of the medical college and ascertaining the potential of the institute for excellence.

Memberships : National and International
- Association of Indian Universities (AIU), New Delhi.
- Association of Commonwealth Universities (ACU), UK.
- International Association of University Presidents (IAUP), US.
- All India Management Association (AIMA), New Delhi
- Institutional Membership of the Current Science Association, Bangalore

Recognitions
- Re-accredited **(3rd Cycle)** by the National Assessment and Accreditation Council **(NAAC)** with **'A++'** Grade. The Vidyapeeth has also obtained An ISO 9001:2015 and 14001:2015 Certified University
- Included in the list of Institutions Deemed to be Universities under section 12B of the UGC Act, 1956 by UGC. Declared as Category - I University by UGC Under Graded Autonomy Regulations, 2018.
- NIRF 2021 ranking by MHRD - 49th rank in University Category, 2nd rank in Dental Category and 19th rank in Medical Category in India (NIRF-2021)
- Swachh Campus Ranking 2019 by MHRD - achieved 9th rank amongst Cleanest Higher Educational Institutions in the Country.
- Registered with Foreign Contribution (Regulation) Act (FCRA) in 2013 & re-registered in 2018.
- Biotechnology and Bioinformatic Institute recognized as DST-FIST (Level-I).
- National Medical Commission (NMC), New Delhi and Ministry of Health and Family Welfare, Government of India.
- Dental Council of India (DCI), New Delhi and Ministry of Health and Family Welfare, Government of India.
- Ethics Committee is re-registered by Drug Controller General of India (DCGI)
- Medical College selected as a part of The Mahatma Jyotiba Phule Jan Arogya Yojana of Government of Maharashtra.
- DPU Unit of UNESCO Chair in Bioethics, Haifa was established in May 2015.
- Recognised as "Social Entrepreneurship Swachhata & Rural Engagement Cell (SES REC) Institutions, by Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India in September, 2020.
- DPU has received "One District One Green Champion" 2021-22 Award for Swachhata Action Plan conducted by MGNCRE.
- Dr. D. Y. Patil Medical College, Hospital and Research Centre, Pimpri, Pune; Dr. D. Y. Patil Dental College & Hospital, Pimpri, Pune; Dr. D. Y. Patil College of Ayurved and Research Centre, Pimpri, Pune and Dr. D. Y. Patil Homoeopathic Medical College and Research Centre, Pimpri, Pune have been accredited by National Accreditation Board for Hospitals & Healthcare Providers (NABH).
- DPU is recognized as Scientific and Industrial Research Organization (SIRO) by Department of Scientific and Industrial Research (DSIR) for further period of 3 years (i.e. 01/04/2017 to 31/03/2020 and 01/04/2020 to 31/03/2023, respectively).
- 'Regenerative Medicine Laboratory' of Vidyapeeth and 'Sudhatatva Pharmacy' of Ayurveda College is FDA Approved and GMP Certified.
- Dr. D. Y. Patil Vidyapeeth offers state-of-the-art facility for Research in the campus at Pimpri and Tathawade. It has 98 laboratories for research and student training.
- The laboratory is NABL accredited and also engaged in providing COVID-19 testing facility. The Molecular Diagnostic Laboratory has also achieved the distinction of 100% Concordance in WHO EQAS Panel during the COVID-19 Pandemic.
- Dr. D. Y. Patil Medical College, Pune has been recognized as a Regional Centre for conducting revised Basic Course Workshop exclusively for PG teachers (rBCW-PG) in stand-alone PG Institutions by National Medical Commission, New Delhi on 11th February 2021.
- From 2020, DPU has offered Ph.D. and Post-Doctoral Scholarships. A scholar can also pursue Ph.D. in Interdisciplinary Sciences.
- The MOU with the University of Skövde (Sweden) in the area of environment and health protection has resulted in the generation of five national patents and faculty and students exchange under the Linnaeus-Palme Teachers' Exchange Program.
- MOU with Johns Hopkins University has helped in getting research funds from NIH (USA) focusing on communicable diseases.

Constituent Colleges and Institutes :
- Dr. D. Y. Patil Medical College, Hospital and Research Centre, Pimpri, Pune.
- Dr. D. Y. Patil Dental College and Hospital, Pimpri, Pune.
- Dr. D. Y. Patil Biotechnology and Bioinformatics Institute, Tathawade, Pune.
- Dr. D. Y. Patil College of Ayurved and Research Centre, Pimpri, Pune.
- Dr. D. Y. Patil Homoeopathic Medical College & Research Centre, Pimpri, Pune.
- Dr. D. Y. Patil College of Physiotherapy, Pimpri, Pune.
- Global Business School and Research Centre, Tathawade, Pune.
- Dr. D. Y. Patil College of Nursing, Pimpri, Pune.
- Dr. D. Y. Patil Institute of Optometry and Visual Sciences, Pimpri, Pune.
- Centre for Online Learning (COL), Pimpri, Pune.

Director's Message



Dear students,

Welcome to Global School of Business & Research Centre (GBSRC), of D. Y. Patil Vidyapeeth, Pune.

GBSRC is known for its focus on real world skills and excellence in management education. BBA programme at GBSRC attracts aspirants from all over the country due to its reputation for developing professionals with the knowledge skills and attitude that readily meet the requirements of the corporates. Out approach in management education integrates teaching, research, institution-building, community development and knowledge sharing

Faculty at GBSRC is a blend of reputed academicians and industry experts which add to an enrichment of our students learning experience. We have grown as an institution of higher learning standards year-on-year. We have been able to consistently fulfilling the expectations of the industries through quality of education and student's competencies. This is what makes us proud of and remain ahead in competitiveness to equip students pursuing BBA education with a comprehensive knowledge, varied management concepts and practices, while building on the experiences of our students GBSRC faculty members and the peer group provides.

GBSRC offers curricula that are industry oriented and end-user driven. We practise globally adopted case-based learning in the education. We believe, a well-written and administered case in the classroom is one of the best tools for participative education in the field of management. Excellent blend of rich and up-to-date curricula, case pedagogical approach, high industry recognition and accreditations by national and international organizations is what makes us unique proposition for our students and foreign collaborators. We feel proud to announce that we have tie-up with several conglomerates like Tata Technologies, Bosch, Bombay Stock Exchange, Ball-State University and edX .

BBA at GBSRC is designed for developing "Doers" and not mere armchair managers. As a result, our students have better in overall personality. Our programme will make a significant difference to the corporate world specifically in the field of management education

With best wishes,

Dr. Chetan Chaudhari
Director

Global Business School & Research Centre, Tathawade, Pune

Vision:

- To provide global standard educational opportunities for ethical and competitive professional management.
- To provide an unparalleled range of expertise across the field of business education and related sciences.

Mission:

- To develop global knowledge leaders in the field of management through high quality business education programmes.

Location:

Global Business School & Research Centre is located at Tathawade on the Bangalore - Mumbai Expressway in Pimpri Chinchwad Municipal Corporation area . It is close to Rajiv Gandhi Infotech Park, Hinjewadi where many prestigious companies such as Infosys, Wipro, KPIT Cummins etc. are located. GBSRC is at a distance of 15 km from Shivajinagar (Pune) Railway Station. It is well connected to Mumbai by the Express Highway and to other parts of the country by road, railway, and air. Pune is now on international map of air traffic.



Salient Features of the Institute

- Serene ambience
- State-of-the-art infrastructure
- Smart Class-Room
- Air-conditioned seminar hall
- Cafeteria and on campus hostel for girls
- Well-stocked library with reading hall
- Facilities of gymnasium, games and sports
- Advanced curriculum prepared in consultation with industry experts
- Inclusion of special courses on communication skills
- Certification Courses
- Well qualified and experienced faculty
- Career counseling and guidance
- Placement training programmes
- Seminars, Guest session and conferences by industry experts
- Annual events viz. Parakram, Urjja etc.
- Industry visits
- International Knowledge exposure
- Placement cell for assistance in SIP and final placements
- Parent - Teacher interaction
- Wi-fi connectivity in the campus
- Mentoring activities
- Study tours
- National business plan competition
- Club activities



Best B-School Award in Asian Education Summit at Vigyan Bhavan, New Delhi

The Infrastructure

Computer Lab:

GBSRC has been a strong believer in modern technology. Hence it houses Computer laboratory with the latest hardware & software packages, with high end PC network and twenty four hours broadband internet connectivity



Library:

The Institute has a spacious library with more than thirteen thousand books & dozens of periodicals including the latest publications in Management, International Business, Information Technology, E-commerce, etc. which always benefit the students. Silence is the key word here; hence students can concentrate fully on studies.



Seminar Hall:

GBSRC has a well-equipped seminar hall. It is acoustically and aesthetically well-designed and fitted with in-built Audio, LCD and Video Systems conducive for effective learning. It is best suited for guest lectures, seminars, workshops, symposia, etc.

Board Room:

GBSRC has a uniquely designed Board Room. The sitting arrangement has been done in a circular shape. Important meetings, debates, group discussions are organized here.



Spacious Lecture Rooms:

A classroom is the place where students and teachers interact with each other. The Institute has taken every care to provide comfort to its students. GBSRC has spacious, well-illuminated, ventilated and elegantly designed lecture halls. These lecture rooms are well- equipped to make use of the modern technology in the best possible ways.



Cafeteria:

The Institute has a Cafeteria, which is uniquely designed. Cleanliness and hygiene are given immense importance here. Canteen authorities always make it a point to provide the best quality food to the students. Students relish on some delicious dishes ,here, while having a chat with their friends.

Hostel:

GBSRC provides hostel facility to girl students within its campus itself. The hostel is nothing but "a home away from home for the girls" & is also safeguarded by the warden & security guards round the clock.
Hostel accommodation to boys students are is also available on demand at University Campus.



Co-Curricular & Extra-Curricular Activities

Communication Workshop:

Effective Communication has become the keyword these days. Hence, the Institute organizes a lot of workshops on communication skills to make the students fully aware of effective public speaking, presentation skills, writing skills, debates, and group discussions.



Industry Interface:

The Institute remains in continuous touch with the industry for overall development of the management students. The students are made to interact with the corporate world at frequent intervals so that they can imbibe corporate culture and norms followed over there.



Industry Visits:

As a part of Industry-Institute interaction programme, students and faculty visit various industries, giving the students a clear insight about the expectations of the industry from the fresh management graduates.

Parakram:

GBSRC takes pride in organizing its prestigious annual management event-Parakram. It is an opportunity for the management students to show their managerial skills. There are seminars, sports, debates, quiz competitions & cultural programmes during this event.



Inter-collegiate Events:

GBSRC always encourages its students to participate in various inter collegiate events organized by different institutes in Pune.

Parent - Teacher Interaction:

It is a unique feature of our institute. Parents & teachers interact with each other regularly to ensure the well-being of the students. This is another step towards helping the students adjust to a new environment and plan for their careers properly.



General Awareness:

In the present competitive age, one should be aware of the current affairs & if he/she is a BBA, it becomes even more important. Knowing this fact, GBSRC has hired the services of a professional organization for its students. In this module, the newsletters containing the current business affairs are sent to all the BBA I year, II year & III year students through email every fortnightly. The newsletter contents emphasize on the concerned specialization area chosen by the student as their BBA specialization like Marketing, HR, and Finance. The students also receive top five business news everyday on their mobile phones through messages. Based on this pool of information; their online exams are conducted. Moreover, the business quiz is also organized for the students to enhance their communication skills. As students get habituated with reading & appearing for the tests, they actually perform better in the 'Aptitude Test Round' at the final interviews.



BBA Course Information

Programme

The Bachelor of Business Administration is a full time three (3) years undergraduate programme in management and it is divided in six (6) Semesters.

Course Structure

A "Course" is a component of programme. Each course is identified by a unique course code. While designing curriculum, courses can have defined weightages. These weightages are called as credits. Each course, in addition to having a syllabus, has learning objectives and outcomes. A course may be designed to comprise lectures/ tutorials/ assignments/ project work/ case study/activity based learning /viva-voce etc. or a combination of some /any of these. First four semesters comprises of Core/general subjects. We offer optional subjects based on specializations in the fifth semester. After completion of forth semesters the students are supposed to undergo Summer Training project in an industry for a period of 2 months, preferably in the areas of specilsations.

Choice Based Credit System (CBCS)

We offered Choice Based Credit System (CBCS) for the BBA programme at GBSRC, Which not only provides opportunities and channels to learn essential courses, but also allows students to explore extra paths of learning beyond core subjects for holistic growth.

The CBCS provides an opportunity for the students to choose courses from prescribed curriculum comprising of core, elective/minor or skill based courses. The courses can be evaluated by a Grading System, which is considered to be better than the conventional marking system. Thus a uniform Grading System has become a necessity in the entire Higher Education field in India. This will benefit the students to move across institutions within India and across countries. This uniform grading system will also enable the potential employers to assess the performance of the candidates.

Specializations Offered at GBSRC

1. Marketing Management
2. Finance Management
3. Human Resource Management
4. International Business Mangement

Others specialisation like Hospital & Health Care Management, Pharmaceutical Management, Biotechnology & Bioinformatics Management, IT & Systems Management, Media, Communication & Management, Agribusiness Management will be offered if as far as possible minimum number of students as per institute norms register / OPT for each specialisation.

Co-Curricular & Extra-Curricular Activities

In order to achieve wholesome development of the students and to groom them for global careers, the Institute always encourages students to take part in various activities conducted on campus. These activities develop their skills and prepare them to stand firmly in the corporate world.

Induction Programme:

It is conducted every year to welcome BBA freshers. Faculty, together with senior students, make sure that the freshers are welcomed with warmth. Eminent personalities having corporate exposure interact with the students and share their experiences. The main intention behind organizing this programme is to get the students acquainted with the Institute campus, faculty & staff. Various management games and activities help the freshers to build their outlook towards management course.



Outdoor Management Activities:

Classroom teaching has always some limitations. Hence Outdoor activities are organized to break the monotony of the classroom. It not only rejuvenates students but inculcates some qualities into them like discipline, team-work etc. and GBSRC always makes it sure to organize such outdoor activities camp at least once a year.



Sports:

To build the stamina, sports are must. Keeping this intention in mind, GBSRC conducts some indoor as well as outdoor sports activities. In today's competitive age, to fulfill the responsibility of any difficult task assigned in corporates, one needs to be physically fit to actually achieve that.



Student Counseling:

Students admitted to the 1st year of BBA Programme are generally from different parts of our country and at the same time, from different streams. So to integrate them and to make them feel comfortable, GBSRC arranges counseling sessions for the students.



Personality Development Programme:

GBSRC strongly believes that one must be a good human being first, a complete professional next and finally a contributor to the society. And to follow this philosophy, various activities, workshops and seminars are conducted. The concepts like Time Management, Kaizen, Problem Solving methods, Creativity, Transactional Analysis, Team work, Business Etiquette, Leadership, Change management, Interview and Group Discussion Techniques are covered.



Yoga:

From ancient times, we have been practicing 'Yoga.' We, as Indians, should be proud of ourselves to have such heritage of 'Ayurveda' with us. In modern times also, to accept global challenges, one needs to be fit not only physically but also mentally. GBSRC organise Yoga Sessions' by Yoga experts.

International Conference:

International Conference is a forum to bring together business people, researchers, scientists, software architects, and industry professionals to discuss innovative ideas and diverse topics on next generation of information technologies and services. International Conference encourages & motivated students for writing research papers. By arranging International Research Conference students become research oriented



BBA Program - Graduate Attributes

1) Professional with comprehensive knowledge of Management Sciences and competence in business sustainability, profitability, entrepreneurship and commercializing new business/products.
2) Problem solver with critical thinking and decision making skills to identify, analyze and solve complex business problems
3) Effective communicator with professional colleagues and society at large
4) Researcher with ability to conduct management research of highest standards and make significant contribution to innovative management practices
5) Ethical and professional in conduct of research and accountability towards community and profession
6) Leader who works in teams, exhibits leadership qualities, soft skills and technical skills to enhance business performance, including multidisciplinary settings
7) Socially responsive with ability to recognize and respond to community problems and need for improving management practices, particularly healthcare/agriculture/corporate sectors
8) Action oriented and active contributor to environment conservation and sustainability practice through innovation and best practices.
9) Lifelong learner who learns new knowledge and skills in a continuous self directed manner and as per need of the time.

BBA Program Outcomes

PO 1	Knowledge and Skills	PO 6	Leadership
PO 2	Planning and Problem Solving abilities.	PO 7	Societal Responsibilities
PO 3	Communication	PO 8	Environment and Sustainability
PO 4	Research Aptitude	PO 9	Lifelong Learner
PO 5	Professionalism and Ethics		

BBA Course Structure (With Effect from Batch 2019-22)

BBA FIRST YEAR (F.Y) SEMESTER- I

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
BB 101	Fundamentals of Management	50	50	100	04	46	07	07	60
BB 102	Basics of Marketing	50	50	100	04	46	07	07	60
BB 103	Basics of Accounting	50	50	100	04	46	07	07	60
BB 104	Introduction to Economics	50	50	100	04	46	07	07	60
BB 105	Environmental awareness and Disaster Management	50	50	100	04	46	07	07	60
BB 106	Business English	50	50	100	04	46	07	07	60
	Total			**600**	**24**				
BB 107	Aesthetics and Visual Communication	50	50	100	04	46	07	07	60
BB 108	Creative Writing	50	50	100	04	46	07	07	60
BB 109	Universal Human Values	-	-	-	01	13	01	01	15

Note: The students who opt for the specialization in Media communication and Management will be having BB-107 and BB-108 subjects instead of BB-103 and BB- 104.

BBA FIRST YEAR (F.Y) SEMESTER- II

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
BB 201	Organizational Behaviour	50	50	100	04	46	07	07	60
BB 202	Indian Economy	50	50	100	04	46	07	07	60
BB 203	Marketing Management	50	50	100	04	46	07	07	60
BB 204	Business Environment	50	50	100	04	46	07	07	60
BB 205	Indian Banking System	50	50	100	04	46	07	07	60
BB 206	Soft Skills - I	50	50	100	04	46	07	07	60
	Total			**600**	**24**				
BB 207	Corporate Communication and Strategy	50	50	100	04	46	07	07	60
BB 208	Advertising and Integrated Marketing Communications	50	50	100	04	46	07	07	60

Note: The students who opt for the specialization in Media communication and Management will be having BB-207 and BB-208 subjects instead of BB-202 and BB-205.

BBA SECOND YEAR (S.Y) SEMESTER- III

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
BB 301	Human Resource Management	50	50	100	04	46	07	07	60
BB 302	Banking Operations	50	50	100	04	46	07	07	60
BB 303	Introduction to Psychology	50	50	100	04	46	07	07	60
BB 304	Research Methodology	50	50	100	04	46	07	07	60
BB 305	Business Law	50	50	100	04	46	07	07	60
BB 306	Soft Skills - II	50	50	100	04	46	07	07	60
	Total			**600**	**24**				
BB 307	PR Communication	50	50	100	04	46	07	07	60
BB 308	Photography Studio Management	50	50	100	04	46	07	07	60

Note: The students who opt for the specialization in Media communication and Management will be having BB-307 and BB-308 subjects instead of BB-302 and BB-303.

BBA SECOND YEAR (S.Y.) SEMESTER - IV

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
BB 401	Management Information System	50	50	100	04	46	07	07	60
BB 402	Entrepreneurship Development	50	50	100	04	46	07	07	60
BB 403	Introduction to International Business	50	50	100	04	46	07	07	60
BB 404	Quantitative Techniques	50	50	100	04	46	07	07	60
BB 405	Financial Management	50	50	100	04	46	07	07	60
BB 406	Introduction to Digital Marketing	50	50	100	04	46	07	07	60
	Total			**600**	**24**				
BB 407	Sound Studio Recording and Production	50	50	100	04	46	07	07	60
BB 408	Radio Production	50	50	100	04	46	07	07	60

Note: The students who opt for the specialization in Media communication and Management will be having BB-407 and BB-408 subjects instead of BB-404 and BB-405.

BBA THIRD YEAR (T.Y) SEMESTER - V

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
BB 501	Introduction to Production Management	50	50	100	04	46	07	07	60
BB 502	Business Ethics and Corporate Governance	50	50	100	04	46	07	07	60
BB 503	Marketing of Financial Services	50	50	100	04	46	07	07	60
BB 504	Elective –I	50	50	100	04	46	07	07	60
BB 505	Elective –II	50	50	100	04	46	07	07	60
BB 506	Project Work	50	50	100	08	46	07	07	60
	Total			**600**	**28**				
BB 507	Media	50	50	100	04	46	07	07	60
BB 508	Film and TV Production Programming	50	50	100	04	46	07	07	60
BB 509	Film, TV Production Process	50	50	100	04	46	07	0	60

Note: The students who opt for the specialization in Media communication and Management will be having BB-507, BB-508 and BB-509 subjects instead of BB-503, BB-504 and BB-505.

BBA THIRD YEAR (T.Y) SEMESTER - VI

Subject Code	Subject Title	Marks		Total	Credits	No. of Sessions			Total No. of Sessions
		External	Internal			L	T	P	(Hrs)
BB 601	Project Management	50	50	100	04	46	07	07	60
BB 602	Event Management	50	50	100	04	46	07	07	60
BB 603	Fundamentals of E- Commerce	50	50	100	04	46	07	07	60
BB 604	Introduction to SMEs	50	50	100	04	46	07	07	60
BB 605	Elective –III	50	50	100	04	46	07	07	60
BB 606	Elective – IV	50	50	100	04	46	07	07	60
	Total			**600**	**24**				
BB 607	Media Project Management	50	50	100	04	46	07	07	60
BB 608	Media Production II	50	50	100	04	46	07	07	60
BB 609	New Media Production and Management	50	50	100	04	46	07	0	60

Note: The students who opt for the specialization in Media communication and Management will be having BB-607, BB-608 and BB-609 subjects instead of BB-604, BB-605 and BB-606.

TEACHING STAFF

Sr. No.	Name of the Staff	Qualification	Designation	Teaching Experience
1	Dr. Chetan Chaudhari	MBA (Marketing), Ph.D.	Director	19 years
2	Dr. Shailendrakumar U. Kale	MBA (Materials & Logistics Mgmt.), Ph D.	Professor & Research Co-ordinator	21years
3	Dr. Snehal Maheshkar	MBA (HRM & Marketing), Ph.D.	Professor	18 years
4	Dr. Biranchi Jena	MA (Economics), MPF, Ph.D.	Professor	15 Years
5	Dr. Naim R. Shaikh	MBA, Ph. D., M.Phil.	Professor	19 years
6	Dr. Shripad Joshi	MBA (Marketing), Ph.D.	Associate Professor	22 years
7	Dr. Babasaheb Jadhav	MBA (Finance & IB), Ph.D.	Associate Professor	11 years
8	Dr. Priyanka Bobade	MBA (Finance), UGC NET, Ph.D.	Associate Professor	11 years
9	Dr. Deepali Garge	MA (Economics), PGDBM, Ph.D	Associate Professor	14 years
10	Dr. Mukesh V. Agarwal	MBA (Marketing), Ph.D.	Associate Professor	13 years
11	Dr. Harshal Krishnarao Raje	MMS (Finance), Ph.D.	Associate Professor	13 years
12	Dr. Kasturi Shukla	MHA, Ph.D.	Associate Professor	10 years
13	Dr. Sharmishtha Deshmukh	MBA (Marketing), UGC NET, Ph.D.	Assistant Professor	10 years
14	Prof. Anu Alex	MBA (HRM)	Assistant Professor	09 years
15	Prof. Vatsala Manjunath	MBA (Finance), UGC NET	Assistant Professor	12 years
16	Prof. Dhanashri S. Havale	MBS (Marketing), M.Sc. (Biotech)	Assistant Professor	13 years
17	Prof. Abhijit Anil Vhatkar	MBA (Marketing)	Assistant Professor	07 years
18	Prof. Mandar Brahme	MBA (ABM), MPM, M.Phil.	Assistant Professor	13 years
19	Prof. Sudhir Patil	Master of Marketing Management (MMM) -	Assistant Professor	18 years
20	Dr. Vilis Pawar	MMS (HRM), UGC NET, Ph. D.	Assistant Professor	11 years
21	Prof. Sunita Kharate	MBA (Marketing), MCA, SET	Assistant Professor	06 years
22	Dr. Ravi Phadke	MBA, Ph. D.	Assistant Professor	14 years
23	Dr. Jayashree Patole	MBA, UGC NET, Ph. D.	Assistant Professor	15 years
24	Dr. Priyanka Bachhav	MBA, MA, SET	Assistant Professor	10 years
25	Dr. Madhuri Chaure	MSc. (Agri) Ph. D. (Agri Economics)	Assistant Professor	05 years
26	Dr. Hemant Patil	MBA, Ph.D.	Assistant Professor	13 Years
27	Dr. Debjani Guha	MBA (HRM), MFSc, UGC NET, Ph.D.	Assistant Professor	12 Years
28	Dr. Avinash Ghadage	MBA (Finance), MSc. (Physics) Ph.D.	Assistant Professor	13 Years
29	Dr. Santosh Mahajan	MBA, Ph.D.	Assistant Professor	15 Years
30	Prof. Rutuja Patil	MBA	Assistant Professor	01 Years
31	Prof. Manesh Palav	MMM, PGDMLM	Assistant Professor	15 Years
32	Prof. Sphurti Birajdar	MBA, MMS, M.Com. PGDBM, GDC&A	Assistant Professor	13 Years
33	Prof. Khyati Tejpal	MBA, PGDRM	Assistant Professor	12 Years
34	Prof. Soumyakant Dash	MBA	Assistant Professor	10 Years
35	Prof. Lavendra Patil	MMS, PGDBF	Assistant Professor	2 Years
36	Prof. Indrajeet Kole	MBA, GDC&A	Assistant Professor	14 Years
37	Prof. Komal Singh	MHA	Assistant Professor	01 Years

Category wise Salary Pattern for the Academic Positions

S.N.	Designation	Pay Scale
1	Assistant Professor	PB - 15600 - 39100 AGP - 6000 / 7000 / 8000
2	Associate Professor	PB - 37400 - 67000 AGP - 9000
3	Professor	PB - 37400 - 67000 AGP - 10000

Teaching-Learning process:

Global Business School & Research Centre, Tathawade, Pune believe in the adoption of student centric methods to enhance student involvement as a part of participative learning and problem solving methodology. Teaching–learning methods adopted by the faculty members include Lecture Method, Interactive Method, Project-based Learning, Computer-assisted Learning, Experiential Learning, etc. The Teaching – learning activities are made effective through illustration and special lectures. To acquire first-hand knowledge on the subjects and current practices students are engaged in filed study. Lessons are taught through Power point presentations to make learning interesting besides oral presenting methods.

- Case based pedagogy for critical thinking and problem solving skills
- Experiential learning through assignments and projects
- Summer Internship for 2 months corporate exposure
- Workshops and seminars to create awareness about trends in the management world
- Guest lectures to ensure students groom and develop according to industry expectations Study tours and industry interface
- Events and conclaves to developing skills essential in management
- Coffee with corporates

Evaluation Process

Continuous Evaluation of the Students performance

COMPOSITION OF ASSESSMENT	
Internal Evaluation	50 Marks
External Evaluation	50 Marks
Total Evaluation (Subjects with 4 credits)	100 Marks

Internal Continuous Assessment (CA) of the students performance will be based on tools/mechanism such as Lectures/ Seminar-presentations/assignments/ an Open-Book Test /mid-term and term-end examinations/Classroom instructions through audio visual aids/Case-studies/Roleplays /Flip classes/Simulation/Experiential Learning/ /Group Discussion etc.

Note : As per the rule, student is eligible to take admission in 3rd year of BBA only if he/she has cleared / passed all his 1st year BBA courses.

Summer Internship

As an integral part of the BBA programme, it is mandatory for the student to undergo summer internship for a period of two months or eight working weeks after completing their 4th semester. The main objective of this Summer Internship Project (SIP) is to help the interns acquire managerial skills and give them exposer of practical aspects of Business Management.

Attendance Norms

Every student must have minimum 75% attendance in each semester to be eligible for examinations and placements activities.

Ragging :

Ragging in any form is a punishable offence in accordance with the "UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009", and committing this act of indiscipline shall result in punishment under the provisions of any penal law for the time being in force. On admission, candidates will be provided with detailed guidelines related to Ragging.

As per the recent UGC Regulations, the affidavits to be filed by the Student and their parents about the anti-ragging regulations of UGC, these affidavits need not be on stamp paper nor need to be registered. On the contrary, they should be submitted by the admitted students by submitting these affidavits on-line. **As per UGC regulations mandatory affidavits should be submitted by all old and fresh students and parents / guardians on the UGC website - www.antiragging.in display the step by step guide on "How to fill an online anti ragging undertaking by the student and parent / guardian".**

Disputes :

Difference of opinion and any dispute arising in the interpretation and implementation of the clauses in this brochure, if any, shall be referred to the Vice Chancellor of the Dr. D. Y. Patil Vidyapeeth, Pune and his decision shall be final and binding on all the concerned.

Court Jurisdiction :

Any legal dispute arising out of the admission procedure or of the course refund of the fees of the Vidyapeeth shall be under Pimpri Jurisdiction only.

Warning :

The candidate seeking admission to the course of the Vidyapeeth is warned against possible cheating by unscrupulous persons, who may promise to assure seats by extracting large sums of money from the parents / candidates. The Vidyapeth has not appointed any such agent(s). The Vidyapeeth shall not, in any way, be responsible for the misdeeds of such person(s).

Admission Procedure

Intake & Distribution of Seats:			
Name of the Program	**Total Seats**	**General Category (Seats 85%)**	**NRI / PIO / FN Category (15%)**
BBA	**60**	**51**	**09**

Eligibility

A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream as passing subject and has secured 45% marks at 12th Std.

Documents required:

The following certificates in original along with two photocopies of each are to be submitted at the time of admission for verification.

- Statement of Marks (SSC and HSC)
- Transfer Certificate / Leaving Certificate
- 3 Passport size Photographs
- Age, Caste and Nationality Certificate
- AIU Equivalent Certificate (For NRI/PIO/FN Category) PIO or FN, who is studying for the qualifying examination in school / college located in India, is excluded

Allocation of Seats (Procedure & Definition)

1) General Category

Admissions to these category candidates shall be made on the basis of the inter-se merit of the candidates based on Entrance Test score.

2) NRI/ PIO/ FN Category

Candidates under this category shall have Bachelor's degree or equivalent qualifications. Admissions of candidates will be made on the basis of inter-se-merit in the qualifying examination of the applicants as determined by an admission committee appointed for the purpose by the competent authority. The candidate will be required to pay a processing fee of US $200.

In case the seats which are marked for NRIs/ PIOs/ FNs are not filled by candidates of any of these subcategories, the Management shall fill the vacant seats from the candidates who have appeared for CAT / MAT / XAT / CMAT / ATMA and have applied for the seat separately in the prescribed form available in the Vidyapeeth Office and on the website of the Vidyapeeth & the Institute.

In this context, the bonafide NRIs, PIOs and Foreign Nationals are defined as follows : An NRI is a person who is "not a resident" or who is 'not ordinarily resident". A person is treated as "not ordinarily resident" (I)If he/she has been resident in India for less than 182 days in the year preceding the date of application; or (If he/she has been in India for-less than 365 day during the four years immediately preceding the date of application. A PIO is a person having foreign citizenship (except Pakistan and Bangladesh) within NRI status, but who holds a foreign passport at the time of application or at the time of consideration of admission and during the period of his/her study and whose one/ both parents or anyone/both grandparents(s) is/are (or was/were), citizen(s), of India by virtue of the provisions of the Constitution of India or Section 2(b) of the Citizenship Act 1955 (Act.No. 57 of 1955). An FN is a person having citizenship of a foreign country (or) country (other than India) and not having the status 'NRI' and/or 'PIO'.

Important

Under the NRI, PIO and FN categories, only the student who has studied and passed the qualifying examination from school and /or college located in foreign country (other than India) shall be considered. This will include the student studying in school and / or college situated in foreign country, even if the concerned school/college is affiliated to any Board of Secondary Education or a University in India., However, ward of NRI, PIO or FN, who is studying for the qualifying examination in school/college located in India, is excluded.

Instructions to Candidates Applying for Online Proctor Based Entrance Test March 2022

Candidates are advised

1. To take a printout of Admit Card and keep with you before starting the online Test.
2. As this is a proctor based online Test the Candidate can start the exam after due verification and satisfaction of the online proctor.
3. The Admit Card or applying to Entrance Test does not guarantee admission in BBA programme.
4. In case of electricity failure the student can appear from any other computer or laptop using the same login and can complete the exam in the given time.
5. In case of any dispute the university decision will be final.

Instructions for completing the Application Form

1. The name mentioned in the form by the candidate should be the same as in the documents of 10+2 examinations.
2. An incomplete application form and an application form which is not accompanied by processing and Entrance test fee (add Rs. 250/- for late submission) shall not be entertained and processed. This fee should not be sent by money order. Please note that the processing fee and entrance test fee is non-refundable.

Instructions for Applying Online

1. Visit **http://admissions.dpu.edu.in** to apply online.
2. Fill in your basic details and click on the Apply Now button.
3. The welcome mail containing your login ID and password will be sent on your registered email ID. You can use these details to login again.
4. Fill the application form completely and upload all the required documents.
5. Make the fee payment online.
6. After completion of entire form with payment, click on 'Submit' button. Your application form will get submitted.
7. After the successful payment of the fees, you will not be able to make any changes in the Application Form.
8. On the dashboard, two links for printing Receipt and Application Form will be available. Take printout of both the documents for your reference.
9. Link to print Admit Cards will be provided later and you will be intimated on your email ID and also through SMS on your given mobile number.
10. If you face any technical difficulty at any step while filling the application form, please mail us on the email ID provided on the dashboard of your login page.

Issue of Admit cards

1. All the candidates who have submitted the online application form, are required to download the Admit Card online two weeks before the day of Entrance Test. The admit card will indicate the seat number allotted to the candidate.
2. The candidate shall not mutilate the admit card or change any entry made therein after it has been authenticated by the Vidyapeeth authorities.

Calendar of Events for Online Proctor Based AIET - 2022

Admission to Bachelor of Business Administration (BBA) Programme

1	Test Fee	:	Rs.750 /-	
2	Processing Fee	:	Rs.300/-	
3	Last date for submitting the application form to- Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune for Online Proctor Based All India Entrance Test -2022 (AIET - 2022)	:	• Without late fee :17/03/2022 (Thursday) Until 5.00 p.m. (Total Rs. 1050/-) • With late fee : 24/03/2022 (Thursday) Until 5.00 p.m. (Total Rs. 1300/-)	
4	Admit cards to candidates who are considered provisionally eligible for Online Proctor Based AIET - 2022	:	All the candidates who have submitted the online application form are required to download the Admit card online two weeks before the day of Online Proctor Based AIET - 2022	
5	Day, Date & Time of Online Proctor Based AIET - 2022	:	**Sunday, 27/03/2022 From 11.00 a.m. to 12.30 p.m.**	
6	Declaration of Result	:	**Will be notified on the Vidyapeeth Website**	
7	Schedule of Counseling	:	**Will be notified on the Vidyapeeth Website**	
8	Venue of Counseling	:	Global Business School & Research Centre, Tathwade, Pune.	
9	College to open on	:	**Will be Displayed on Vidyapeeth Website**	
10	BBA - Fee Structure	:	**General Category**	**NRI / PIO / FN Category**
			₹ 1,00,000/-*	**US $ 3000**

The Candidate submitting online application form should also pay processing & entrance fee through gateway payment.

Note - The Processing Fee and the Test Fee is non - refundable.

Results will be displayed on the Vidyapeeth website at **www.dpu.edu.in** Results of individual candidate will not be communicated on telephone or by post.

***Note -**

The DPU will provide the facility of downloading Admit Cards of All India Entrance Test on website: **www.dpu.edu.in** Candidates are required to download the admit card from the website and follow the intructions given therein. Candidate may please note that admit cards will not be sent by the post.

The Admit Card will bear the candidate's Roll Number, Name, Father's Name, Photograph, Signature with Name and Address of the student. The candidate should carefully examine the Admit Card downloaded by him/her for all the entries made therein.

Fee Structure for BBA Program

Course Fee Structure:

	1st Year	
Fees	**General Category**	**NRI / PIO / FN Category**
Tuition Fees	**₹ 1,00,000/-***	**US $ 3000**

*Subject to revision

University Eligibility and Registration Fee (One-time Fee)

15% (Fifteen Percent) of the Fee payable for the first year only, shall be paid by the student separately at the time of filing the Eligibility Application as University Eligibility & Registration Fee. This fee shall be paid by a Demand Draft (DD) drawn in favour of **"The Registrar, Dr. D.Y. Patil Vidyapeeth, Pune"** payable at Pune.

(Note: The University Eligibility & Registration Fee is non-refundable)

The Annual fee shall be increased by 3% each year.

The annual fee is to be paid by NEFT / RTGS / Demand Draft in favour of **"The Director, Global Business School & Research Centre, Pune"** payable at Pune by the student at the time of counseling and issue of admission letter.

Hostel Accommodation & Fees for Academic Year 2022-23

Hostel and Mess facilities are available.

Annual Hostel Hostel Fees III Seater Non AC with mess will be notified on the Vidyapeeth Website: **www.dpu.edu.in**

University Examination Fee

In addition to the above fees, the student shall pay the University Examination Fee every semester as prescribed by the university from time to time. Other conditions and formalities shall be as per the rule of the University.

Provisional Admission Fee

An initial Registration fee of Rs. 45,000/- will be payable on the basis of which provisional admission shall be given. This amount shall be adjusted in the total annual fee at the time of confirmation of admission. The remaining amount of annual fee shall be paid by the student at the time of confirmation of admission.

Rules for cancellation of an Admission and Refund of Fees:

- Admission to the course can be cancelled at the request of the student, on submission of an application, within time.
- The Student applying for cancellation of the admission on or before the last date of admission, he will be entitled to get refund of fees except administrative charges, provided seat is filled as per Vidyapeeth norms.

Pattern of BBA Admission Test - 2022

Pattern of the University Entrance Examination will include Multiple Choice Questions relating to:

English Language	25 marks	Time : 1 : 30 hrs
General Knowledge	25 marks	
Reasoning Ability	25 marks	Marks : 100
Numerical Ability	25 marks	



Training & Placement Cell

The Career Guidance and Placement Team (CGPT) consisting of the Director-Corporate Relations, Placement officer and student members are responsible for managing the complete placement process in Campus. The team liaises with the corporate with regards to meetings, discussions, negotiations, invitation and final selection of students to ensure that it is a win-win situation for all the stakeholders involved in this process. Placement Assistance is given to all the students.

In spite of an economic downturn in business & industry, the persistent efforts of the placement team along with a bunch of fully motivated & duly trained students; we could achieve good placement annual record. At Global Business School & Research Centre, a continuous & consistent emphasis on practical training, soft skills development, English language improvement & personality enhancement exercises form an integral part of our daily activities right from the commencement of the BBA Programme. This emphasis on building an appropriate attitude towards corporate world & developing the required skill sets has stood us in good stead and the feedback received from the employers about our students has been extremely encouraging.

Global Business School & Research Centre provides eight specialization options for MBA course. Besides traditional specializations like Marketing Management, Human Resource Management, Finance, International Business; we provide business analytics, rural and Agri. Business Management Biotechnology & Bioinformatics Management, IT & Systems Management, Hospital & Healthcare Management, Pharmaceutical Management as specialization areas. Hence companies falling under various industries visit the campus.

In the last two batches, various companies from Manufacturing, FMCG/ Retail sector, IT, Consulting, Bio-technology, Pharmaceutical industry & Core Finance sectors visited the campus.

A committed team of specialists train & guide the students through intensive classroom demonstrations, mock group discussions & personal interviews. Students are grouped into various committees who assist the placement cell in evolving a broad policy framework & also to identify & design strategies to approach & invite different corporate groups & companies for campus interviews at our state of- the-art campus.

Pre-Placement Talk :

The Pre-Placement Talk offers the corporate world an opportunity to interact with the students and get to know their prospective recruits better both for the summer and final placements.

Organizations make presentation which are vital in providing the students with the information about the organization and career prospects in which typical students concerns like job description, selection criteria, industry culture, remuneration package, scope for growth and cross functional exposure are clarified.

Summer Internship Programme :

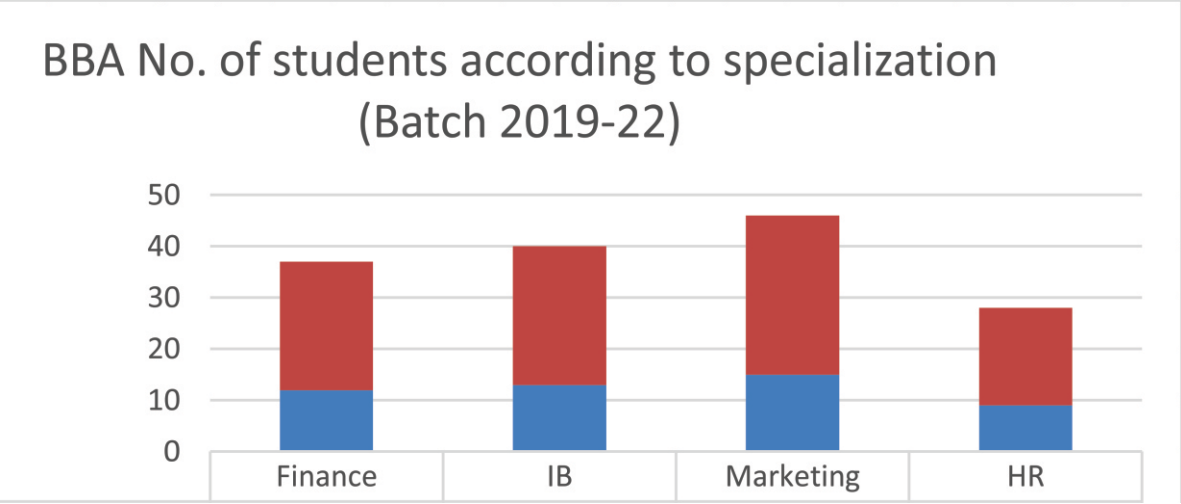
Summer Internship constitutes an integral part of the BBA program and is valued for its relevance in management education. Summer Internship is positioned third year of the BBA program.

The Students are placed in different organizations for a period of 2 months on a specific assignment with their preferred areas of specialization.

As a part of the assignment, students are required to submit the project report. The presentation, made by the students, to the organization and the faculty, forms the basis for the evaluation of the project work.

Final Placement Process:

Placement process commences from the month of September every academic year for BBA third year students. The industry has sought and utilized the intellectual capital of GBSRC by participating in the final placement process. The real proof of the quality and effectiveness of any Business School lies in the acceptance of its graduates in the industry. The budding managers are absorbed by the MNC's Indian Giants and Public Sector firms, from this Campus.



Some of our Recruiters....

360 Realtors	ESAF	Jupiter Hospital	Pinclick
ABMH	Esparse matrix solution	K12 Techno Services	Planet Spark
Absolute Global outsourcing	Farmscape foundation	KAMG Kissan	Pristino Pharma Pvt ltd
Acme services	Farmson food Pvt Ltd	Kantar Operations	R M Rajapurkar
Adani Electricity Mumbai	Finexcel Academy	kirti Associates	Rajhans Milk
Aditya Birla Memorial Hospital	flipspaces	Koltepatil Developer	REBEL FOOD
Agrostar India	Foggers India Pvt. Ltd	Learnovate	Reliance Retail India Ltd
Ajeet Seeds Pvt Ltd	Fortis Hospital (Mumbai)	Learnovote Ecommerce	Reliance Securities
Alligo Horizon Pvt. Ltd	Furlenco	Lokmanya Hospital	Ritika securities
AMVC Logistics Services Pvt. Ltd.	GBSRC	Looks Studio (HR)	Sahyadri Farms
BASF Nunhems Pvt Ltd	Geolife agritech India pvt. ltd	Mahindra Lifespaces	Sakal
Behtar Zindegi	Global Markets Insights	Mankind Pharma	Samunnati
Big Basket Daily	Global Realtors	Mantra Properties	Sandoz Pvt Ltd (Novartis)
BioMe Technologies	GlobeFlex Research	Markets & Markets	SBI Mutual Funds
Biome Technologies Pvt. Ltd	Goldmine Research	Martlenz Research	Sharekhan ltd. company
BNY Mellon	GRG Research	Maxgen Tech	Shree Mahakali dairy
Bridgestone	Hataun Agro Services	Mediprob	SKP Business Consulting
BSE Brokers Forum	Hi-Field Ag. Chem. Ind. Ltd.	MRK Group	Smart Wealth Consultants
Byju's Learnings	Hifield chem Ind. Ltd	Multi Act	Sprouts India Pvt. Ltd
Cotton Corporation of India Ltd	Homesfy	Nanjil Anand Foundation	Sygenta India
CSB Bank	I Fast Financials	Ninjacart	Syngenta
Cybage	ICICI Securities	Nitin Spinners	Syngenta India
Desi Farms	IDFC First Bharat	Outlook Groups (India)	Syngenta India Ltd.
Dr. D.Y. Patil Hospital	Ilosung	Parag Milk Foods Ltd.	Talent edge
Dreamworks	Info Edge	Transmonk Pvt. Ltd.	Tata Steel
Dukes india	Infojini	TresVista	Tata Tele Business Service
E-clerx	Jaro Education	Triedge Solutions	Transmonk India Pvt. Ltd.
Edify consulting	Union bank of india	Vodafone Idea	Visible Alpha
Equevo Financial Advisor	Up Market Research	The Insight Partner	Waycool Foods



Visiting Faculty

GBSRC has a multi disciplinary faculty drawn from a resource pool of highly experienced industry professionals, consultants and academicians. Their different backgrounds and vast experience provide valuable insights into the dynamic and challenging world of business.

Resource Person	Area of Expertise/Specialization
Dr. Yogesh Daudkhane	Human Resource Management
Dr. Prafulla Gadge	Agri Business Management
Prof. Deepali Surana	Managerial Economics
Mr. Nachiket Joshi	Logical reasoning and aptitude
Mr. Ramesh Anandikar	Agri Business Management
Dr. Kaushik Chakraborty	Operations & Supply Chain Management
Mr. D. N. Itkyal	Planning & Organizations of Hospital
Dr. Aditi Kale	Statistics & Quantitative Techniques
Dr. Vishal Thelkar	Statistics & Quantitative Techniques
Dr. Soumitro Das	Bussiness Analytics & Information Technology
Prof. Sridevi Chennamsetti	Organization Behaviour & Strategic Management
Prof. Avinash Deshpande	Public Relation Comminication
Prof. Umesh Gramopadhye	Business Laws
Mr. Rohan Bhase	HR Analytics
Prof Sarang Kulkarni	Marketing Brand Management
Mr. Rohit Oke	IPR & Analytics
Mr. Puneet Raman	Skills Development & Employability
Dr. Shailesh Kasande	Research Methodology
Dr. Samar Roy	Supply Chain Management
Mr. Rajesh Math	Financial Analytics
Dr. Minakshi Duggal	Economics
Dr. Tapash Ganguli	Statistical Techniques
Dr. A. R. Mancharkar	Research Methodology
Prof. G. V. Subba Rao	International Finance Management
Prof. Siddharth Madhok	Information & Technology Management
Dr. Komal Deshpande	Financial Management
Dr. Manjushree Kumar	Hospital & Healthcare Management
Prof. P. S. Gadkari	Labour Laws & Health Insurance
Dr. Gayatri Pai	Management Accounting
Dr. Shweta Vyas	Excel 2, SQT
Mr. Saurav Bhowmik	Hospital and healthcare management
Mrs. Nrupa Soman	Human Resource Management
Mr. Samar Roychowdhury	Biotecnology
Mr. Amit Jain	Business Analytics
Mr. Madhup Gandhi	Operation Management
Dr. Vishakha Oke	Hospital & Health Care Management
Dr. Dharmendra Chavan	Film Media & Production
Mr. Anandikar	Agri Business Management

Corporate Talk

Resource Person	Topic
Mr. Devendra Fadnavis	Every Manager has to be a leader
Dr. Shashi Tharoor	Leadership and Ethics
Mrs. Sullaja Firodia Motwani	Emerging trends in Electric Vehicle Industry
Mr.Tomio Isogai	Cross Cultural Perspective -Similarities between India-Japan cultural lineages
Mr Ashwin Singh	Essential Life Skill for Women: Self-defense Training
Mr. Anand Munshi	Importance of good habits in a student's life
Mr. Puneet Raman	Entrepreneurship as a life skill
Mrs. Nabila Kidwai	Corporate Social Responsibility
Mr. Gautam Shetty	Brewing Diversity, Sowing Inclusion
Mr. Rajendra Biniwale	Summer Internship The First Corporate Exposure
Mr. Shashikant G. Kurbetti	Corporate Guest Session on "How to deal with business agility during Covid Times?
Mr. Rajendra Biniwale	Summer Internship The First Corporate Exposure - 2
Mr Atinder Singh Pal	Sustainability Management
Mr. Amit Ghodekar	Corporate Guest Session on “Indian Banking Diaspora – Current trends and the way ahead
Mr. Ravikumar Kshirsagar	Meeting credit requirement of farmers and Agro industries
Mr. Ravindra Manohar Rajapurkar	Future in Finance - Changing Paradigm for Finance Professionals
Ms. Sukanya Patwardhan	Dynamics of HR role in the current VUCA World
Mr. Anmol Modi	How to use trade statistics for export and import decision making
Mr. Satyam Raghuvanshi	How to crack GD & PI?
Mr. Vikrant Bhujbalrao	Managing life & career in Covid & post Covid time frame
Mr. Akshay Yogendra Pawar	Alumni Interaction
Ms. Meena Nagaraj	IP Schemes and Incentives for Start-ups and SMEs
Mr. Sumedh Gupte	Desired skill sets & Essential supporting tools, techniques & Career opportunities
Ms. Meeta Kanhere	Building a digital Profile
Mr. Puneet Raman	Entrepreneurship - Imbibing skills at a young age
Mr. Harshit Gupta	Importance of digital marketing
Mr. Ashok Soman	Importance of recognizing our responsibilities
Mr. Pankaj Sharma	Usage of LinkedIn for Employability
Mr. Vinod Bidwaik	Importance of Knowledge, Skills, Attitude and Values
Mr. Amit Goyal	Changing landscapes of Learning
Mr. Ketan Gandhi	Introduction to the Corporate World
Mr. Amol Walimbe	Marketing and Business development in New Zealand
Mr. Sudhir Mateti	Employability skills for the 21st Century
Mr. Divyendu Shangari	Campus Placement and Corporate World
Dr. Mohd. Nihad Alam	ASSOCHAM IP BOOTCAMP a Master class with Dr. D. Y. Patil Vidyapeeth.
Dr. Vijay Pereira	Managing sustainable business across the Globe.
Mr. Abhinav Suman	Problem Solving and Ideation Workshop
Mr. Govind Chandak	Importance of Digital Marketing for Start Ups
Mr. Srijith Sasidharan	Effective Utilization of Pro Quest Resources for Research and Academics
Mr. Shekhar Gaikwad	Current trends in Sugar Industry
Mr. Gokul	Agricultural Services in India
Mr. Kushal Raut	You are the Product of Your Environment
Dr. Ankush	Dermatoglyphics Multi Intelligence Test
Ms. Neha Sexena	Corporate communication and code of conduct
Mr. Rajesh Kharche	Rural Banking Norms in India
Mr. Dinesh Bhoir	Digital Agriculture and Usage of A. I. in Farming
Dr. Vasant Bang	Professional Approach
Ms. Dipti Panhalkar	Mind Gym

Corporate Talk

Resource Person	Topic
Mr. Manoj Barve	Learning from German SMEs, and Higher Education in Germany
Mr. Harshit Bairwa	Be Corporate Ready
Mrs .Rajashri Survase Ojha	Global Regulatory affairs and Job Expectations
Mrs.Shyamal Virkhare	Payroll Management
Dr. Jitendra Joshi	Role of CIF in the world of Logistics & SCM
MS Annesa Ganguly	Càpital Market - various aspects and inclusion of technology, changing Dynamics
Mr. Kanchan Kulkarni	Sales and Distribution Management
Dr. Jitendra Joshi	Role of CIF in the world of Logistics & SCM
Ms. Radhika Verma	NABH Accreditation and its importance to Hospitals
Prof. P.K. Jain Director	Dynamic Leadership
Prof Smarjeet Das	Brand Logo Quiz
Mr Natraj Vaddadi	The Future of Business - Expectations from Managers
Mr. Tushar Shinde	Global Sourcing of Business and Opportunities
Mr.Vasant (subhash) Kanshette	Carrer in brand Management
Mr. Pranav Marathe	Project Management & SCM Interface
Mr. Anjani Kumar Sharma	Functioning of Operations Department in Hospitals, during COVID-19 Pandemic
Shrivallabh patil	Fundamental Analysis
Ms. Preeti Sakhre	HR Skills in the age of digital transformation
Mr. Swanand Gudhate	Modern Technologies in Agri Business Management
Prof. Patil Sudhir	Following the Legends
Dr. Dipaali Pulekar	Transformational Leadership of Chhatrapati Shivaji Maharaj- Ageless Inspiration
Mr. Atin Kumar Tyagi	Green SCM
Dr.Samiron Phukan	Topic : Evolving trends in the application of AI/ML in drug discovery and development.
Mr. Rajesh Singh	Building HR career path
DR. Subodh Varshney	Topic: Effect of COVID-19 pandemic on healthcare system in India: An overview
Mr. Anuj Nagpal	Challenges and Opportunities in Sales and Marketing for Swiggy during COVID19.
Mr Warren Ignatius Lobo	Value Investing
Mr SriHarsha	Stock Market and Finance Marketing
Mr Yogesh Hole	Time management – The key to success
Mr . Ashish Sigh	Essentials of Sales and Marketing in Telecommunications Industry
Mr. Priyadarshan Patil	Leadership-A Multidimensional Approach
Mr Ashwin Singh	Essential Life Skill for Women: Self-defense Training

Select top class spekers invited at GBSRC



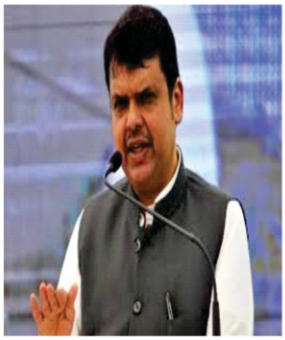
Mr. Shiv Khera
(Author- You Can Win, Motivational Speaker, Educator, Business Consultant)



Dr. Shashi Tharoor
(Member of Parliament, Writer and former International diplomat)



Mrs. Sulajja Ferodia Motwani (Founder & CEO of Kinetic Green Energy & Power Solutions Limited)



Mr. Devendra Fadnavis
18th Chief Minister of Maharashtra

DPU

Dr. D. Y. Patil Vidyapeeth, Pune

(Deemed to be University)

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