Paper Code – 3652

B. B. A. – III (Old Course)
October – 2021

EC 302: Tourism Management (Theory)

કુલ સમય :– ૬૦ મીનીટ કુલ પ્રશ્નો : ૫૦ વિદ્યાર્થીએ ટીક કરવાના પ્રશ્નો : ૩૫

નોંધ : વિદ્યાર્થીએ માત્ર ૩૫ પ્રશ્નો જ ટીક કરવાના રહેશે. જો વધારે ટીક કરેલ હશે તો પ્રથમ ૩૫ પ્રશ્નો જ ગણતરીમાં લેવામાં આવશે.

1) Who was the founder of inclusive tour?
a) Thomas cook b) Dennis c) Wright brothers d) none of these
2) The Wright brothers invented the aero plane in----------
a) 1927 b) 1903 c) 1873 d) 1829
3) ---------- tourism involves people travel within the country
a) Domestic tourism b) international tourism c) inbound tourism d) outbound tourism
4) The peak season of international tourism in India
a) oct to feb b) feb to march c) oct to march d) april to september
5) ---------- tourism is the time when an individual can do what he likes to refresh
a) International tourism b) leisure tourism c) recreational tourism d) none of these
6) Who stays at least one night in collective accommodation in the country visited?
a) Visitor b) excursionist c) tourist d) none of these
7) ---------- tourism is nonresident visiting a country other than their own is termed as
a) Out bound tourism b) domestic tourism c) inbound tourism d) international tourism
8) ---------- is the residents, of a country visiting country are known as
a) Domestic tourism b) out bound tourism c) international tourism d) none of these
9) A national policy of tourism was announced in
a) 1980 b) 1982 c) 1985 d) 1990
10) ---------- year national committee on tourism formulated a comprehensive plan for achieving a sustainable growth in tourism
a) 1982 b) 1987 c) 1986 d) 1988
11) ---------- year a national action plan was prepared
a) 1891 b) 1988 c) 1990 d) 1992
12) The national strategy for promotion of tourism was drafted in ---------- year
a) 1991 b) 1996 c) 1992 d) 1988
13) The first ever Indian tourism day was celebrated on----------
a) March 20 1990 b) September 15 1988 c) Jan 25 1998 d) may 30 1981
14) The ministry of tourism is headed by ----------
a) President b) prime minister c) chief minister d) union minister for tourism
15) The administrative head of the ministry of tourism
a) Union minister of tourism b) Chief Minister of tourism c) Tourism secretary d) None of these
16) Who is act as the director general of tourism?
a) Tourism minister b) Secretary of tourism c) Chief Minister d) None of these
17) Which 5 year plan related to development of infrastructure in tourism Sector?
a) 7^{th} Plan b) 5^{th} Plan c) 11^{th} plan d) None of these
18) Expand of unwto
a) United nations wide tourism organization b) United nations world tourism organization
c) United nations world trade organization d) None of these
19) Establishment of world travel and tourism council
a) 1991 b) 1992 c) 1990 d) 1980
20) Where is the headquarters of unwto?
a) Madrid b) jeneva c) Tokyo d) Newyork
21) The world tourism organization conducted the first general assembly in Madrid
a) 1970 b) 1975 c) 1980 d) 1990
22) Expand IATA
a) International aviation travel association b) International air transportation association
c) International aviation and tourism association d) None of these
23) The headquarters of IATA
a) Janeva b) Montreal c) London d) None of these

24) The executive office of IATA
a) Montreal b) Geneva c) Newyork d) None of these
25) Indian ocean tourism organization (ioto) foundation the year
a) 1990 b) 1995 c) 1985 d) 1992
26) The headquarters of ioto
a) Perth b) London c) Geneva d) None of these
27) The first domestic travel route stated between----------
a) Nagpur – Delhi b) Delhi- Hyderabad c) Karachi- Delhi d) Delhi- Karachi
28) which ---------- year was the first domestic air travel route between Karachi- Delhi
a) 1910 b) 1912 c) 1930 d) 1921
29) India got first airline is
a) Air India b) Indigo c) Tata and sons d) None of these
30) ---------- year established the first airline in India
a) 1912 b) 1930 c) 1935 d) 1932
31) Who was established Tata & sons airline in India?
a) Ratan Tata b) JRD Tata c) Ambani d) None of these
32) The original form of Tata & sons airline
a) Air India b) Indian airlines c) indigo d) Jet airways
33) ---------- year Tata & sons became Air India
a) 1940 b) 1946 c) 1945 d) 1950
34) What are the categories of air transport services?
a) Scheduled air transport service b) Non scheduled air transport service
c) Air cargo service d) Air India
e) All of these
35) ------- year announced the open sky policy
a) 1986 b) 1995 c) 1990 d) 2003
36) The first low- fare airline in India
a) Indian airline b) Air India c) Air Deccan d) None of these
37) Which are the two major privatization airports in India?
a) Mumbai b) Hyderabad c) Delhi d) A&c
38) How many international airports in India
a) 10 b) 13 c) 12 d) 15
39) The Paleolithic age is known as
a) Neolithic age b) Old stone age c) Mega Stone Age d) None of these
40) The Neolithic age is known as
a) Paleolithic age b) Old stone age c) Mega Stone Age d) None of these
41) Who was taking the world's first paid space vacation
a) Dennies Tito b) Ratan Tata c) Ambani d) None of these
42) Nonresident, visiting a country other than their owns is termed as
a) Domestic tourism b) Inbound tourism c) International tourism d) None of these
43) ---------- types of tourism refer to tourist flows between countries of the New region
a) Inbound tourism b) Inter regional tourism c) Intra regional tourism d) None of these
44) ----------type of tourism refers to tourist flow from one region to another Country
a) Intra regional tourism b) Internal tourism c) Outbound tourism d) Inter regional tourism
45) ---------- tourism requires directs contact with the hosts
a) Rural tourism b) Ethnic tourism c) Environmental tourism d) None of these
46) ----------tourism is the time when an individual can do what he likes to Refresh his/ her spirits
a) Sports tourism b) Leisure tourism c) Recreational tourism d) None of these
47) Which type of tourism is a variety of activities, which a person could choose to refresh his/ her spirit?
a) Recreational tourism b) Leisure tourism c) Domestic tourism d) Environmental tourism
48) Visitors staying at least 24 hours in the country are called----------
a) Visitors b) Excursionist c) Tourist d) None of these
50) ---------- approach is, to study about tourism product, how it is produced, Marketed and consumption
a) Economic approach b) Historical approach c) Product approach d) None of these