VIJAYBHOOMI UNIVERSITY

INDIA'S FIRST LIBERAL PROFESSIONAL UNIVERSITY

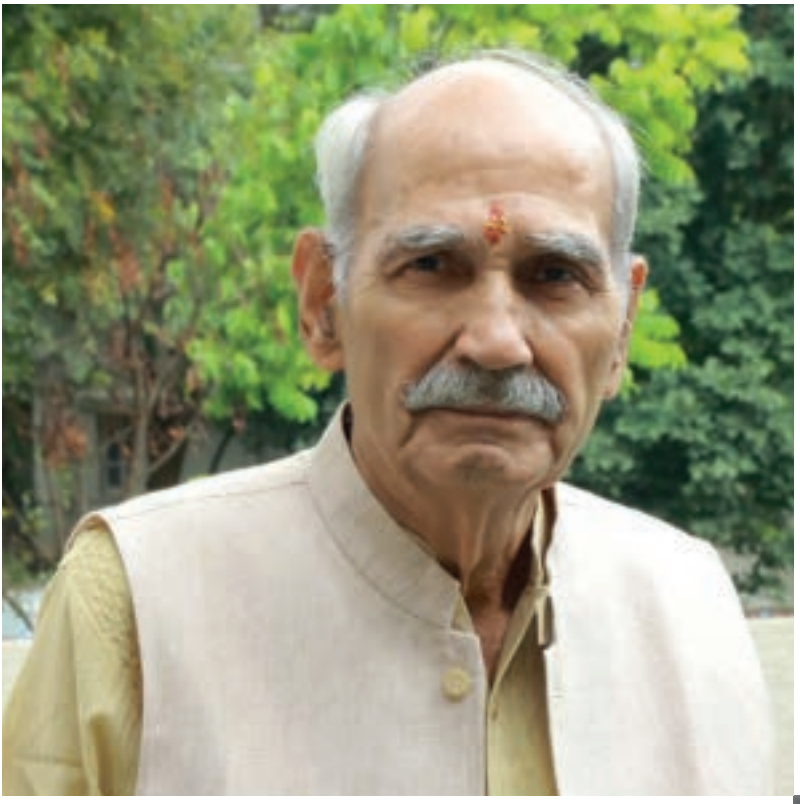
DON'T FIT IN



Discover. Personalise. Build your dream career.

The Inspiration

Vijaybhoomi University is inspired by the lives and ideologies of two great men – one from the annals of history, the other an idol for modern-day entrepreneurs.



OUR FOUNDER - LATE SHRI V. B. PADODE

In 1986, Shri V. B. Padode founded the Dalal Street Investment Journal (DSIJ) - a leading financial magazine with a loyal following of more than 150,000 readers. During his successful journey of being an accomplished journalist, educator, and entrepreneur, he earned his reputation to be a hard worker, a solution seeker, a super negotiator, a strong observant, a meticulous analyst, a patriot, a perennial optimist, and a fine human being with a die-hard attitude. Shri V. B. Padode departed for the heavenly abode on August 13, 2019.



CHHATRAPATI SHIVAJI

The founder of the Maratha Empire, Chhatrapati Shivaji Maharaj, dominated much of the Indian subcontinent in the 17th and 18th centuries. His rule extended from Tamil Nadu in the South to Peshawar (Khyber Pakhtunkhwa, Pakistan) in the North, and Bengal in the East. Chhatrapati Shivaji Maharaj was fearless, agile, intelligent, a believer of meritocracy, ambitious, and had a die-hard attitude.

- **V**alue integrity and earn others' trust
- **I**nnovate continuously and be agile
- **J**ettison fear of failure and learn from mistakes
- **A**ppreciate your origins and build on them to be a good citizen
- **Y**ield not to unethical shortcuts and be socially responsible



VICTORY OVER

- Destiny
- Ignorance
- Fear
- Lethargy
- Selfishness
- Greed



GENESIS

25 years of experience in building top-class educational institutions in India.

Established in 1995, Jagdish Sheth School of Management, formerly known as IFIM Business School, Bangalore is the sixth business school in India to have been awarded the AACSB accreditation. The success of building a business school, which is rated amongst the top 5% of the global business schools, encouraged the founders to develop and build Vijaybhoomi University for propagating the "Spirit of Vijay" and its mission.



JAGSOM positions itself for "Beyond Tomorrow" by:

- Grooming' T'-shaped professionals aligned with the needs of Industry 4.0, through its unique 'Bespoke Curriculum'
- Best-in-class faculty: A blend of PhD-trained and experienced practice-oriented professionals
- Global connect through partnerships with global business schools offering courses in new-age areas
- Award-winning practice-driven initiatives: Research Incubation
- Social Immersion
- Personality Enhancement Programme
- Industry Internship
- Corporate Mentorship

JAGDISH SHETH SCHOOL OF MANAGEMENT
AACSB Accredited, Formerly IFIM Business School

AHEAD BY 25 YEARS

	SCHOOL	DEGREE
JAGDISH SHETH SCHOOL OF MANAGEMENT	**Jagdish Sheth School of Management (JAGSOM)**	BBA
INSOFE inspire...Educate...Transform	**INSOFE School of Data Science**	B.Sc, B.E. (AI)
	Vijaybhoomi School of Law	BBA.,LLB
	Vijaybhoomi School of Design	BDes
tsm THE TRUE SCHOOL OF MUSIC	**The True School of Music**	BMusic B.Sc (Sound Engineering)

	PARTNER	DEGREE FROM PARTNER UNIVERSITY
ESCP EUROPE BUSINESS SCHOOL	**ESCP Europe**	Bachelor in Management (B.Sc)
UNIVERSITY OF WOLLONGONG AUSTRALIA	**University of Wollongong**	BBA
THE UNIVERSITY OF NEWCASTLE AUSTRALIA	**The University of Newcastle**	BBA (OR) BCom.
RENNES SCHOOL OF BUSINESS	**ESC Rennes, Paris**	BBA Double Degree Bachelor Programme
PSB PARIS SCHOOL OF BUSINESS	**Paris School of Business, Paris**	BBA

MAJOR IN

- **Business**
- **Information Science**
- **Humanities**
- **Music**
- **Communication Design**
- **Legal Studies**

General Ed

8 Credits from Humanities and Arts

24 Credits from other disciplines

8 Credits from your discipline

VISION

To become an independent, multi-disciplinary, globally acclaimed university that facilitates learner-centricity, builds pathways to groom holistic individuals, and fosters innovation and scholarship to impact practice and communities.

MISSION

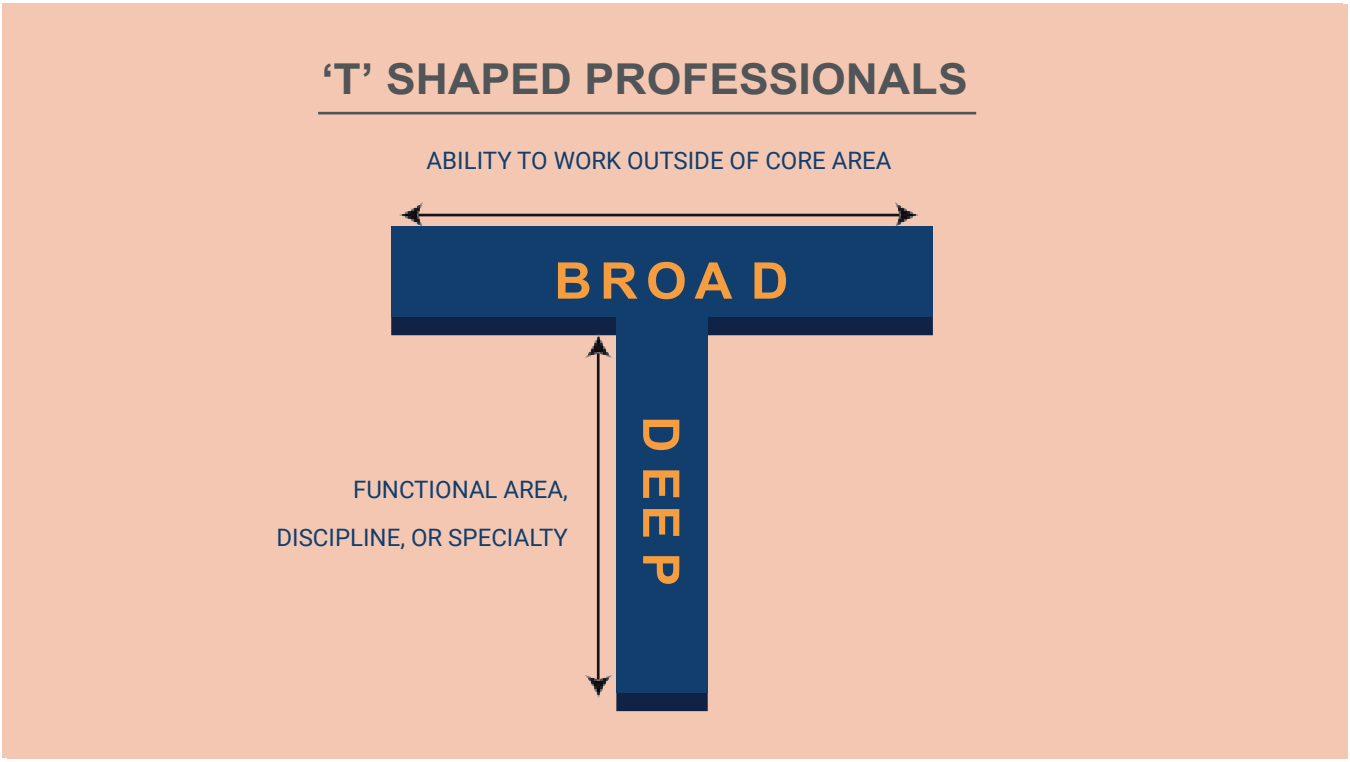
To nurture holistic, socially responsible and continuously employable professionals.

Why did we choose the 'Liberal Professional' path?

EDUCATION WAS ALWAYS MEANT TO BE LIBERAL, UBIQUITOUS, UNIVERSAL, AND FREE FOR ALL.

Vijaybhoomi University aims at liberating education from its shackles by deploying new systems and evolving curriculums that are bespoke and customised to suit our students' aspirations and appetite for learning. In the past, this privilege applied to liberal arts streams since art was never regulated and always advocated freedom. Vijaybhoomi University has evolved a curriculum that extends this privilege to professional qualifications.

We need a 'Liberal Professional University' to develop professionals for 'Industry 4.0'. These professionals are expected to be omniscient, socially responsible, and specialists referred to as 'T'-shaped' professionals. We are the first to successfully blend the liberal framework into professional streams, thereby making it the only one of its kind 'Liberal Professional University'.



CURRICULUM

The framework is ours, but the choice is yours.



DISCOVERY USING HOWARD GARDENER'S MULTIPLE INTELLIGENCES FRAMEWORK.

How it works:

The first two years at Vijaybhoomi University are discovery years wherein students will be permitted to opt and experience 'Level 1' courses offered by their various schools and faculties. The objective of the discovery years would be to enhance the appetite of learning, and test and gauge the abilities of the eight multiple intelligences in our students.

The journey across these two years is expected to ignite our students' minds and help them discover their purpose in life. The journey will assist seasoned professionals/entrepreneurs in helping mentor and coach them as they traverse across these two years.

LIBERAL FRAMEWORK FOR DEVELOPING BESPOKE LEARNING PATHWAYS

The discovery of purpose and alignment of the same to one's aspiration will help each student identify the learning pathway and the credentials to be earned for a purposeful and meaningful career in the future. The liberal framework of this unique curriculum will assist the student in choosing appropriate courses and interventions to enable the student's life and career aspirations.

CURRICULUM ARCHITECTURE

The courses are divided into three levels. Each course is modular and has pedagogy designed to provide the best learning outcome. The courses can be taken in any sequence provided they do not have specified prerequisites. The 'Level 1' courses allow the student to experience the area and discover its inner-connect. The 'Level 2' and 'Level 3' courses are higher-level courses to define the student's choice of professional degree and the associated majors and minors.

Each student is also expected to complete practice courses that are mandatory across all degree programmes. These award-winning practice courses have been designed to develop the required skills and expectations of students aspiring to be future-ready in their chosen careers/professions.

- Personality Enhancement Programme (PEP) – learning to manage oneself and developing a good lifestyle.
- Research/Innovation Incubation – designed to impart research and analytical skills required for problem-solving and innovation.
- Social Immersion Programme – designed to sensitise students to social problems and apply their problem-solving skills to solve one real-life problem.
- Industry Internship Programme – designed for providing an opportunity for the students to apply their learning in a real-life work environment.
- Execution by Service in Institutional Committees (ESIC) – providing an opportunity for students to own and work on issues that will help develop their alma mater.

The courses across all programmes are designed in a modular fashion using the "Ideas" framework.

LEADERSHIP TEAM

SHRI SANJAY PADODE
President and Chancellor

Shri Sanjay Padode, an engineering graduate turned entrepreneur, pivoted to be an educator for enabling society to be happy, prosperous and productive. He co-founded the IFIM Business School (now Jagdish Sheth School of Management), the sixth school in the country to have been accredited by the AACSB. He is presently building India's first 'Liberal Professional University' - Vijaybhoomi University.

DR A. PARASURAMAN
Pro-Chancellor - Academics

Dr. A Parasuraman is a pioneer in service research and developer of the SERVQUAL methodology for measuring service quality. He is also the developer of a scale for measuring electronic service quality (E-S-QUAL) and a scale for measuring the technology readiness of people [Technology Readiness Index (TRI)]. He has published over a hundred articles in leading scholarly journals and several books. His publications have garnered over 1,60,000 Google-scholar citations in total. Dr. Parasuraman is Emeritus Professor of Marketing, and James W. McLamore Chair Emeritus at Miami Business School, University of Miami.

DR. ATISH CHATTOPADHYAY
Vice-Chancellor

An entrepreneur and educator, Dr. Atish, is a keen proponent of Indian business schools' globalisation. He has previously held leadership positions at top institutions — SPJIMR, Mumbai, MICA, Ahmedabad, and IMT, Ghaziabad. Under his leadership, schools have initiated pioneering pedagogical innovations that won accolades globally, including AACSB's 'Innovations that Inspire' list. As a Marketing professor, Dr. Atish has published in top journals and consulted with top MNCs, covering the Asia Pacific and Latin America. At JAGSOM, he has pioneered a study in association with industry to curate a graduate management curriculum that caters to the needs of 'Industry 4.0' to groom 'Leaders 4.0'

DR. NAVNEET SHARMA
Registrar

Dr. Navneet Sharma, VB Padode Chair Professor of Business Responsibility at Vijaybhoomi, engages in issues relating to market regulation, CSR and corporate governance. At Vijaybhoomi University, he is involved in developing the new-age curriculum and pedagogy in business studies to produce future-ready graduates.

DR. ANAMITRA ANURAG DANDA

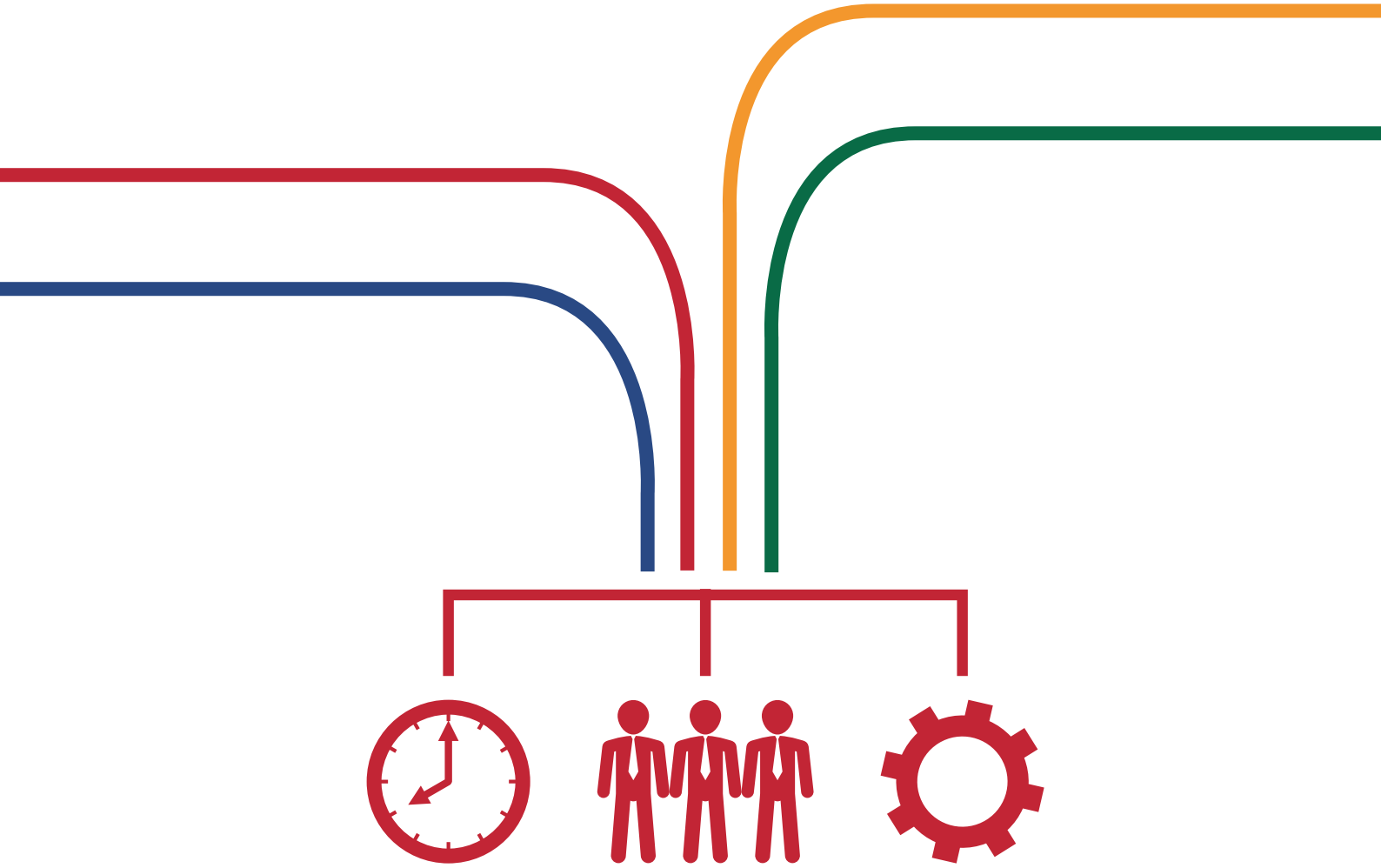
Controller of Exams

Anurag Danda- A PhD from the University of Twente in the Netherlands, Dr. Danda is a professional with over 25 years of varied experience across geographies ranging from the mountains to the seas. For over a decade he has provided thought leadership in the areas of sustainability and climate change. His research interest includes environmental security and diplomacy. He has taught at IMT Ghaziabad and at OP Jindal Global University as adjunct faculty. He is a Senior Visiting Fellow at Observer Research Foundation and a columnist with The Telegraph.

PROF. KURIEN C .K

Dean of Admissions & Outreach

A master's in marketing communication from University of Canberra-Australia and a PGDBA (Marketing & Advertising) from Welingkar Institute of Management- Mumbai, Kurien is an experienced team administrator, and facilitator of learner centric approach and processes in Higher Education. Kurien enjoys working with institutions at the levels of service approach to their teaching delivery and dream of making a difference —one student at a time. Well versed in creative education and liberal studies practices, Kurien has over 24 years hands-on experience in continuous process improvement, implementation of learner-centric strategies, outreach and diversity and inclusions projects across varied industries and institutions.



THE CAMPUS

What you are about to witness is an initiative to create an environment that helps students develop into holistic individuals, flawlessly.

DESIGN AND ARCHITECTURE



The campus is designed on a multiple axis system. Each corridor, passageway or window frames views the mountain range as a backdrop to this beautiful site. It also helps create light wind tunnels that bring in cross ventilation to every part of the campus, minimising our need for air conditioning systems.

When it came to materials - 90% was sourced locally. During the construction, all the rock excavated was used in a gabion retaining wall system along the hillsides. Bricks were sourced from local kilns within a 50 km radius. Local stones were also used in paving. Brick and concrete were left exposed, albeit with a transparent waterproof coating to shelter from the monsoon period's heavy rains. It was done to lend a natural look that would seamlessly blend into the natural surroundings, making it seem like the buildings were always there. Landscape, plants, and trees were also very carefully chosen to ensure we continued a respectful approach to the area's local flora.

The design of this university mirrors the philosophy of the university itself. It is never done. It is always growing, always adapting. It is humble and acts as a canvas for nature for learning. It is a vessel that can be filled with constant learning.

CLASSROOMS, LIBRARY AND LABORATORIES.


Shot at Location

The teaching and learning infrastructure is equipped with the state-of-the-art teaching aids consisting of smart boards, LIVE lecture capturing and is supported by a sophisticated learning management system. The classrooms offer an intimate co-working space and learning and are designed for faculty who believe to be the guide by the side instead of being the sage on the stage. The labs are equipped with the best equipment ensuring our students' safety.

The campus is also equipped with a rich collection of relevant books required to support the curriculum's delivery. The library also provides for electronic access to research and knowledge bases to enable our students to explore, discover and research. The campus is entirely enabled by high-speed wi-fi, and each student is provided with adequate bandwidth to keep learning.

SPORTS FACILITIES

"Sports teaches how to lose gracefully, a trait that every winner must have."

- DR. ATISH CHATTOPADHYAY

Founding Vice-Chancellor of Vijaybhoomi University

Our campus has a full-fledged sports complex called 'Revive', which includes a short course swimming pool and indoor basketball, badminton, a tennis court, squash courts, a football field, a 10m shooting range, and state-of-the-art cardiovascular and strength training equipment. Revive is supported by qualified sports trainers and coaches. After all, holistic development is what we seek.



STUDENT RESIDENCE FACILITIES

"Nuances of social interactions are best experienced than learned in classrooms."

DR A. PARASURAMAN,
Pro-Chancellor – Academics





The campus provides comfortable shared accommodation for the students. The student residences have been designed to offer co-living spaces for nurturing lifelong networks with peers. After all, friendship and co-living help one develop respect for others, build tolerance and teach coexistence.

Each student is provided with a uniquely designed self-contained living unit consisting of a comfortable bed, storage space and cosy tucked-in study space.

The programmes offered at Vijaybhoomi University are residential, and it is expected that students stay on campus or the facilities provided.



CUISINES AND MORE

We look at food a little differently.

"Holistic development starts with what one eats and drinks."

- MR. SANJAY PADODE,
Founding President and Chancellor – Vijaybhoomi University



With the onset of psychological freedom after school, the newly christened college freshman steps into adulthood, with unfettered access to buffets, sundaes, junk food, late-night deliveries and cheap, quick foods. It's not a surprise that so many students gain weight when they go to college. Developing a balanced and nutritional diet at a young age can enhance one's academic performance and prepare one for a lifetime of healthy eating. With the consultation of experts in nutrition & wellness, we make it a principle of life and a governing policy to ensure that students' building years are utilised fully for capability building of the body & the mind.

Vijaybhoomi takes pride in hosting cross-cultural demography when it comes to the students, thus enabling cross-cultural interactions in their culture and very actively into their cuisines. Special & varied menu combinations from across the palates of world culture to suit our student community's demography are concocted by our culinary experts to accommodate these mixes of cuisines & cultures, thus enabling a truly world-class environment.

Vijaybhoomi ensures that balanced nutrition and diet are provided to all students simultaneously, not taking away from the charm & youth of trending habits, thus enabling a tryst between the wellness of the body & mind.

THE LOCATION



Spread across sprawling 53 acres of land, the Vijaybhoomi campus is nestled in Bhimashankar Jyotirlinga's foothills in the Western Ghats (Sahyadri Hills) in Karjat town, Greater Mumbai, Maharashtra. Surrounded 270 degrees by misty hills, the views from and on the campus are a treat to one's mind, body and soul. The entire region is abundant with diverse flora and fauna and is home to several treks and hill camping sites. The university campus is at a three-hour drive from Mumbai and Pune airports and the nearest railway station, Karjat, is about 30 kilometres away.



THE UNIVERSITY ORGANISATION

The university is organised into independent schools to develop and deliver industry-relevant curriculum associated with the respective professional degrees.

Each of these schools is led by a Dean, an accomplished academician and scholar. Each school enjoys the patronage from an advisory board, consisting of the industry's best experts and academia.

INSOFE School of Data Science

PROF. VENKATESH SUNKAD (DEAN, INSOFE SCHOOL OF DATA SCIENCE)
Programs Offered Bachelor of Science in Data Science, B.E in Artificial Intelligence , MSc in Data Science and MTech in Artificial Intelligence

Jagdish Sheth School of Management (JAGSOM)

DR. ANAMITRA ANURAG DANDA (DEAN, JAGSOM)
PROGRAMS OFFERED: BBA & MBA

Vijaybhoomi School of Law

DR. AZIM KHAN (DEAN, VIJAYBHOOMI SCHOOL OF LAW)
PROGRAMS OFFERED: BBA -LLB & LLM

Vijaybhoomi School of Design

PROF. PRAVIN MISHRA (DEAN, VIJAYBHOOMI SCHOOL OF DESIGN)
PROGRAMS OFFERED: BDES IN COMMUNICATION DESIGN

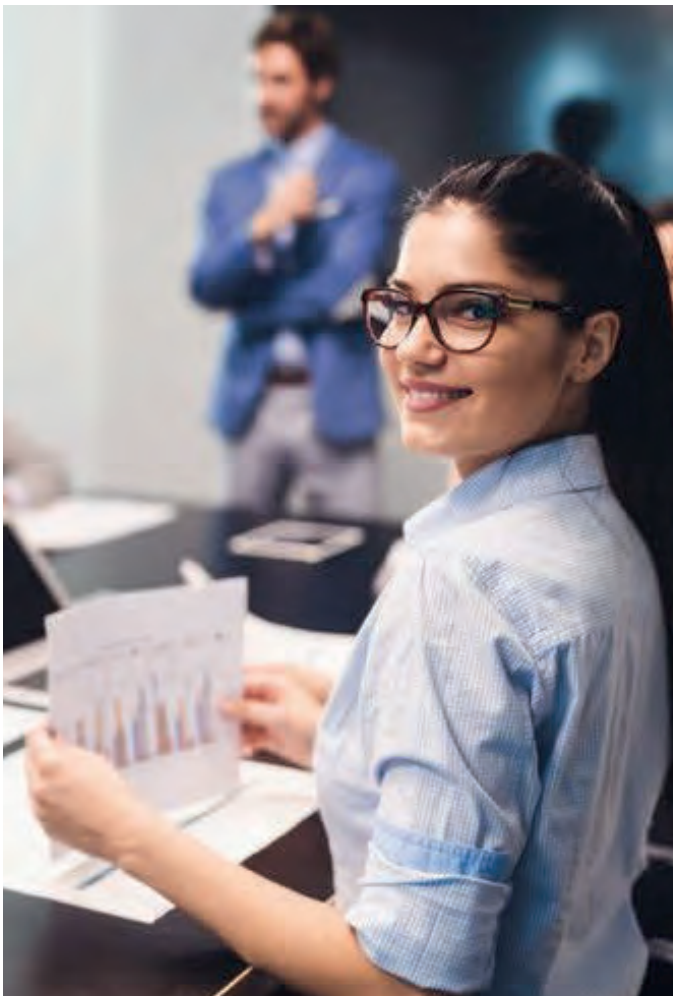
The True School of Music

PROF. NILESH THOMAS (DEAN OF TRUE SCHOOL)
Programs Offered: B.Mus Music Production, B.Mus Contemporary Performance, B.Sc Sound Engineering & Production, B.Mus Hindustani Playback Vocals, B.Mus Music Production & Performance (Dual Major)

Vijaybhoomi School of Science & Technology

PROGRAMS OFFERED: BE (SOFTWARE ENGINEERING)

Jagdish Sheth School of Management (JAGSOM)



Bachelors of Business Administration

Established in 1995, IFIM Business School (now JAGSOM), Bangalore is currently amongst the first six business schools in India to have been awarded the AACSB accreditation. It's also accredited by South Asian Quality Assurance System (SAQS), and is ISO 9001:2008 certified.

IS THIS PROGRAMME FOR YOU?

The increasingly global and technology-oriented companies provide a wide variety of rewarding business careers. Such careers exist across sectors like FMCG, BFSI, E-Commerce, Retail, Manufacturing, Health Services, CSR, among others.

- 10+2 students who aspire to build a career in these emerging sectors
- Students who wish to explore international learning pathways by splitting their studies in more than one country
- Students who aspire to be entrepreneurs and business leaders

The opportunities:

- Management trainee selected for a fast track progression
- Digital Officer/Digital Marketeer/ Social Media Manager
- Data Analyst/Scientist
- Financial Advisor/Financial Analyst/Equity Researcher/Trader
- Investment Banker
- Business Analyst/Research Analyst
- Entrepreneur
- Consultant
- Social Projects Executive

The benefits:

This programme has been designed to provide the same level of knowledge and skill which is delivered by an MBA/PGDM for freshers and/or a Masters in Management programme

- Builds a strong foundation in Math, Statistics, Operations Research, Economics, Psychology.
- Helps explore core courses in Marketing, Finance, HRM, Business Analytics, etc.
- Develops business communication skills
- Develops robust analytics and problem-solving skills
- Builds holistic knowledge through electives in business to be eligible for a job without additional certification or education
- Develops full personality, social sensitivity and industry domain skills through ongoing projects

Eligibility criteria:

60% in Class 12 or equivalent and qualifying marks in SAT/IPMT/ Vijaybhoomi prescribed Entrance Tests

Selection criteria:

Selection will be based on a qualifying composite score prepared by the Registrar's office based on the scores obtained in Class 12, one of the entrance tests mentioned in the eligibility criterion and the interview.

Vijaybhoomi School of Law



The benefits:

Vijaybhoomi School of Law's instruction programme is designed to train holistic lawyers who are socially responsible and continuously employable. To that end, we expect that our students will, by the time of graduation:

- Demonstrate adequate skills to be technologically adept to keep in tune with the changing times
- Be familiar with the general approaches to the study of law and legal reasoning
- Demonstrate the ability to identify and understand key concepts in substantive law, legal theory, and procedure
- Have the ability to write a competent legal analysis
- Demonstrate the ability to conduct legal research
- Demonstrate communication skills, including oral advocacy
- Demonstrate familiarity with the rules of professional ethics
- Demonstrate professionalism consistent with the legal profession's values and standards
- Demonstrate an understanding of the interdisciplinary nature of law and the contributions that other disciplines can make to the study of law
- Develop skills to facilitate finding, understanding, using, and critiquing secondary legal literature
- Learn various lawyering skills, for example, oral advocacy, legal writing and drafting, legal research, negotiation, and client communication.

Currently, the legal profession is at a critical inflexion point where disruptive technologies such as machine learning and AI technologies are poised to transform how legal work gets done. In the years to come, the lawyers of tomorrow will be expected to work hand in hand with machines to provide accurate legal advice to their clients. To have a cutting edge in Industry 4.0 , a lawyer will be required to have a thorough understanding of technology and possess a complementary skill set to machines to reach the top of the professional ladder. This is why; we transform students into future legal leaders.

BBA., LL.B

IS THIS PROGRAMME FOR YOU?

Vijaybhoomi School of Law is looking for change makers who are not risk-averse and are filled with aspirations. We are looking for students who wish to become a holistic professional with an astute legal acumen and a golden heart.

The opportunities:

For a law graduate from Vijaybhoomi School of Law, the world is their oyster. A law graduate can choose to practice law in the Indian courts, work in an Indian or international law firm, join the judicial services, write the Civil Services examinations, work as an in-house counsel in a corporate company, become a consultant in a top consulting firm, consider working in an international organisation like the United Nations, work in the social sector or pursue an illustrious career in research/academics.

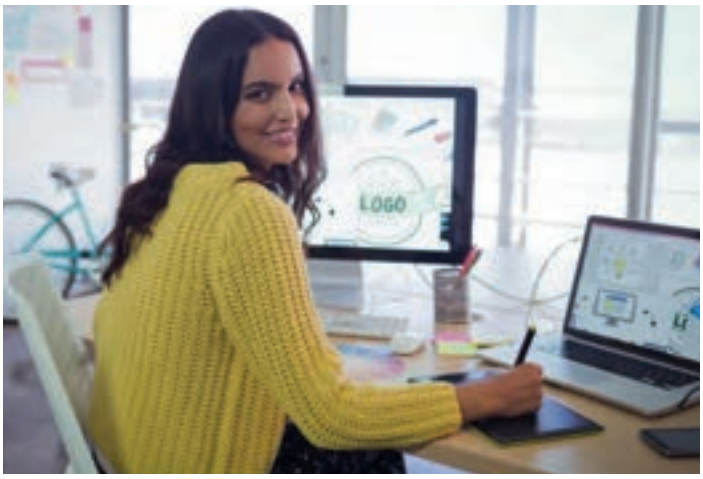
Eligibility criteria:

10+2 examination or equivalent with not less than 45% aggregate marks.

Selection criteria:

Selection will be based on a qualifying composite score prepared by the Registrar's office based on the scores obtained in Class 12, one of the entrance tests mentioned in the eligibility criterion and the interview.

Vijaybhoomi School of Design



Design education was born in Bauhaus in Germany in 1919. One hundred years later, the journey of design education reaches a new milestone with the opening of Vijaybhoomi School of Design in the foothills of Sahyadri mountains at Karjat, near India's financial capital - Mumbai. In one century, design education has evolved immensely. Most universities and design schools have adapted their curriculum based on ever-changing global and local needs, situations and technological advancements.

But at Vijaybhoomi, we are looking at communication design in a new light. With the unprecedented technological advancement where virtually everybody is a content generator, the top-down communication design approach is getting obsolete. Vijaybhoomi is turning the table and looking at the entire discipline bottom-up where communities' roots and traditions form the foundation, where design empowers people. Practitioners and academicians worldwide have defined design as a discipline in numerous ways, quite suggestive to the possibilities and potential it holds. Design curriculum and pedagogy differentiates design as a distinct discipline. At the same time design is interdisciplinary and borrows from various disciplines of arts and sciences and integrates it to serve the purpose. The birth of smartphones, social media, apps, technological advancement in AI and VR has completely transformed the way we consume information and entertainment. The growing aspirations of the globalised world and the shrinking attention span of the global citizen have thrown new challenges to communication designers. Vijaybhoomi School of Design aspires to be the most modern and futuristic school in the country in the Communication Design domain. The future designers will learn applied forms of drawing, photography, graphic design, filmmaking, animation, design for digital experience, information and interactive design from the most competent faculty members and design practitioners, in the most natural environment, with the most advanced tools and futuristic curriculum and pedagogy. All design inspirations come from nature. With a beautiful campus in Mother Nature's lap, Vijaybhoomi is a fertile ground for new ideas and innovation.

BACHELOR OF DESIGN:

B.Des. in Communication Design

IS THIS PROGRAMME FOR YOU?

It is a programme specially designed for individuals looking to become Communication Designers. Communication Design at Vijaybhoomi include graphic design, filmmaking, animation, photography, design for digital experience, information and interactive design.

- Those who possess creative aptitude, and are willing to try new things, and have immense interest in designing communication that impacts society and industry should apply for the programme.
- Students who wish to explore international learning pathways.

The benefits:

Build a strong foundation in innovation, design thinking, visual language, aesthetics and storytelling.

- Explore core courses in design principles, skill development, language, social studies, etc., to perform in the intersections of disciplines.
- Develop leadership qualities combined with being the deadliest performer and socially and environmentally responsible.
- Develop insights, lasting-knowledge and confidence through practice-based learning.
- Build holistic knowledge through electives in design to become employable in a technologically driven and digitally-enabled world.

The opportunities:

- Graphic Designer
- Visualiser
- Illustrator
- Creative Director
- Filmmaker (Short films/ documentary/ music videos/ Commercials)
- Animation Filmmaker
- Data Visualiser
- Photographer (Fashion/ Travel/Product etc.)
- Interactive Designer

Eligibility criteria:

A candidate must have passed 10+2 (any stream) or equivalent with minimum 50% aggregate marks obtained in the final examination to be able to apply. A candidate appearing for the final examination of 10+2 grade may also apply provided the results of the examination will be declared by June of the admission year.

Selection criteria:

Selection will be based on a qualifying composite score prepared by the Registrar's office based on the scores obtained in Class 12, one of the entrance tests mentioned in the eligibility criterion and the interview.

IS THIS PROGRAMME FOR YOU?

It is a programme specially designed for those who want to pursue a career as Communication Designers. Communication Design at Vijaybhoomi includes graphic design, filmmaking, animation, photography, design for digital experience, information and interactive design.

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- Illustrator
- Creative Director
- Filmmaker (Short films/ documentary/ music videos/ Commercials)
- Animation Filmmaker
- Data Visualiser
- Photographer (Fashion/ Travel/Product etc.)
- Interactive Designer

Eligibility criteria:

A candidate must have done graduation (any stream) or equivalent with a minimum of 50% aggregate marks obtained in the final examination to be able to apply. A candidate appearing for the final examination of graduation may also apply provided the results of the examination will be declared by June of the admission year.

Selection criteria:

The selection will be through four stages:

a. Application form

b. Online test on creative aptitude

c. Design studio test for creativity, language and skills

d. Personal interview and portfolio evaluation

INSOFE School of Data Science



INSOFE School of Data Science is promoted by entrepreneurs who are passionate about Data Science and have a higher goal to disseminate quality data science education in India. There are around 60 professors with a Ph.D. in AI or Data Science from premier United States' universities such as Carnegie Mellon, Pennsylvania, North Carolina, SUNY Buffalo, Penn State, Cincinnati, Oklahoma, Texas, El Paso, and the Indian Institute of Science. The School breathes, lives, and promotes the magic of data science and can leverage to make fact and data-based managerial decisions without the Information Technology department's help. It has been rated as the #3 Data Science training school in India in 2018 (Source: Analytics India) and is the fastest riser among the top 10 institutions listed. INSOFE has trained more than 6000 professionals in the past decade and has established a track record of students' exemplary placements.

B.SC IN DATA SCIENCE

IS THIS PROGRAMME FOR YOU?

- There are more than 1,00,000 job vacancies in the digital space
- This need is being fulfilled by fresh graduating engineers/ mathematicians/statisticians who need to be trained in Data Science by their employers before they are truly productive
- Such vacancies exist across sectors like IT/ITeS, FMCG, BFSI, E-Commerce, Retail, Manufacturing among others
- The new-age role of a Chief Digital Officer and even a CEO would come from the Data Sciences area. The CIO job role is dying, and it is making way for the CDO. It is predictable that the CDO is likely to succeed the incumbent CEO as all businesses become Digital
- 10+2 students who aspire to be the new CDO and potential CEO of organisations must give this programme a look
- The programme is developed around the application of data sciences to solve real-life problems

The benefits:

Build a strong foundation in Math, Statistics and Operations Research

- Understand Business Analytics and Big Data
- Understand Artificial Intelligence and Machine Learning and how the same is applied to real-life situations
- Learn programming skills to enable the student to be proficient in any language including R, Python and beyond
- Develop strong analytical and problem-solving skills
- Learn the art of building stories from data
- Build holistic knowledge through electives in Business & law to be eligible for a job without additional certification or education
- Build industry domain skills through ongoing projects

The opportunities:

- Data Scientist
- Chief Digital Officer
- Chief Executive Officer
- Entrepreneur
- Consultant

Eligibility criteria:

60% in Class 12 or equivalent, subject to Entrance Test and PI.

Selection criteria:

Selection will be based on a qualifying composite score prepared by the Registrar's office, based on the scores obtained in Class 12, one of the entrance tests mentioned in the eligibility criteria and the interview.

B.E. IN ARTIFICIAL INTELLIGENCE

IS THIS PROGRAMME FOR YOU?

- 10+2 students who are interested in engineering (Artificial Intelligence) or in autonomous vehicles, drones and robotics viz. machines and processes that work without human intervention
- Artificial Intelligence will fast replace the need for software engineers
- AI itself requires experts to develop platforms and engines which will assist the business world in analysing data to make intelligent decisions
- AI is expected to replace many jobs and one being that of a legacy software engineer. However, AI needs to be engineered, and there is a need for professionals who understand AI and its prowess and are capable of making machines intelligent.

The benefits:

- Learn concepts of Math, Statistics and Computer Science which are the core of AI
- Use sensors, actuators and transducers to transfer intelligence into machines for autonomous operation
- Learn to programme machines to learn on the go
- Learn the application of AI in robotics, autonomous vehicles and process automation for more accurate and efficient delivery of output
- Learn the application of AI for problem-solving in various domains such as Law, Design, Healthcare, Manufacturing, Finance, Retail, etc.

The opportunities:

- AI Engineer
- Data Scientist
- Chief Intelligence Officer
- Chief Digital Officer
- Chief Executive Officer
- Entrepreneur and Consultant

Eligibility criteria:

60% in Class 12 or equivalent, JEE MAIN Scores/ SAT Score/ Vijaybhoomi prescribed Entrance Test.

Selection criteria:

Selection will be based on a qualifying composite score prepared by the Registrar's office, based on the scores obtained in Class 12, one of the entrance tests mentioned in the eligibility criteria and the interview.

M.S. IN DATA SCIENCE

IS THIS PROGRAMME FOR YOU?

There are more than 1,00,000 job vacancies in the Digital space

- This need is being filled by fresh graduating engineers/mathematicians/statisticians who need to be trained by the company in the area of data sciences before they start proving useful
- Such vacancies exist across sectors like IT/ITeS, FMCG, BFSI, E-Commerce, Retail, Manufacturing among others
- The new-age role of a Chief Digital Officer and even a CEO would come from the Data Sciences Area. The CIO role job is dying to give life to the CDO, and it is predicted that the CDO would eventually be the CEO
- B.Tech. / B.E. / B.Sc. in any stream but have Mathematics & Statistics during the bachelor's programme who aspire to be the new CDO and CEO of companies must give this programme a look
- The programme is developed around the application of data sciences to solve real-life problems

The benefits:

- Build a strong foundation in Math, Statistics and Operation Research
- Understand Business Analytics and Big Data
- Understand Artificial Intelligence and Machine Learning and how the same can be applied to real-life situations
- Learn programming skills to enable the student to be proficient in any language including R, Python and beyond
- Develop strong analytical and problem-solving skills
- Learn the art of building stories from data
- Build holistic knowledge through electives in Business & law to be eligible for a job without additional certification or education
- Build industry domain skills through ongoing projects

The opportunities:

- Data Scientist
- Chief Digital Officer
- Chief Executive Officer
- Entrepreneur Consultant
- Academician in the area of Data Science

Eligibility criteria:

60% or equivalent (first-class), in Bachelor's Degree, Gate Score/ GRE Score/ Vijaybhoomi prescribed Entrance Test.

Selection criteria:

Selection will be based on a qualifying composite score prepared by the Registrar's office, based on the scores obtained in Class 12, one of the entrance tests mentioned in the eligibility criteria and the interview.

The True School of Music



The True School of Music aims to nurture and shape the next generation of musicians, artists, performers, music producers, sound engineers, and music composers to increase the demand for music within India's burgeoning entertainment scene. There has never been a better time to be a professional musician in India, and there has never been a platform quite like ours to help you achieve your goals.

COURSES OFFERED

- B.Mus in Music Production

This programme will prepare you for exciting careers in music, film and the ever-evolving digital entertainment industry. You will learn to compose, arrange, programme and produce music for artists, films, ads, OTT content and games from international faculty who are experienced, industry professionals and exceptional mentors.



- B.Mus in Contemporary Performance

Available Majors: Guitar, Bass, Drums, Piano, and Western Vocals. This programme aims to create highly versatile musicians and will enable you to perform genres such as Jazz, Blues, Rock, R&B, Soul, and Funk confidently.

- B.Sc in Sound Engineering & Production

This is a comprehensive programme that combines progressive learning of core engineering skills in-studio sound, LIVE sound, and sound for film, TV, games and immersive media, along with contextual studies of global media and entertainment business practices.



- B.Mus Music Production & Performance (Dual Major)

This 4-year dual degree programme is a combination of the Music Production and the Contemporary Performance majors, crafted for students who are keen to build a versatile career that spans professional performance and original music production for a variety of media formats.





- B.Mus Hindustani Playback Vocals

This programme will prepare you for the Bollywood music industry at large, and the independent music industry, with a particular focus on 'Classical Fusion' and playback singing. The studies will prepare you to be a versatile singer both on stage and in the recording studio and will equip you with the necessary music composition, arranging and music technology skills required to be an all-round, successful musician.

Vijaybhoomi School of Science & Technology



Vjaybhoomi School of Science & Technology brings the first ever apprenticeship-based Engineering course in India in association with Lithan EduCLaaS (Singapore). Lithan Academy is an accredited digital skills accelerator from Singapore with a network of over 50 campuses across Asia. We have served over 30,000 learners and 2000 enterprises with an above 90% completion rate.

We aim to bridge the digital talents crunch with our Pan-Asia eduCLaaS Learning & Talents Cloud, which connects higher education students, working adults, enterprises, employers, and higher education institutions for digital upskilling, digital career progression, digital workforce incubation, and enterprise digital transformation.

Lithan's Accreditations and Awards

- Edutrust Certified by Ministry of Education Singapore (MOE)
- Continuous Education and Training Center (CET) endorsed by SkillsFuture Singapore (SSG)
- Accredited BTEC Training Center for Pearson UK
- Microsoft GLOBAL Learning Partner of the Year Award (Top 3)
- Asia's Pearson's College of the Year Award (Bronze Medal)

Duration

4 Years (2 years in class training + 2 years on the job training)

Eligibility Criteria

- Pass in 12th grade or equivalent.
- Selection process via SAT/VUSAT/PERA CET/JEE/ MH CET

BE (Software Engineering)

This applied bachelors engineering work study degree adopts work-based learning delivery with 2 year of knowledge acquisition in the classroom and 2 years of on-the-job training at the workplace.

PROGRAMME OVERVIEW

We deliver applied undergraduate Bachelors Engineering Degrees CLaaS with an international work-study journey for incubating GLOCAL (Global yet Local) digital talents.

CLaaS or Competency Learning as a Service is aligned around a competency-based curriculum to deliver specific skills and competencies required by employers and the industry. Our applied bachelors engineering work study degree adopts work-based learning delivery with 2 year of knowledge acquisition in the classroom and 2 years of on-the-job training at the workplace for seamless job induction before graduation.

With global-ready skills and and 2 years of full-time working experience under their belt, we expect our learners to double their salary on graduation compere to graduates from conventional degree program.

WHAT DO STUDENTS GET?

Learn front end programming skills such as HTML, CSS, JavaScript, jQuery, jQueryUI, Ajax, Angular, React and back end skills such as Java, JSP, Servlets, Struts, Spring, Hibernate, JPA, Liferay, APIs of popular digital platforms such as Facebook and Google, and MySQL database as well as agile development and data analytical skills to prepare yourself for a Full Stack Web Developer job

Learn Liferay and omnicomm programming skills to develop an application to the enterprise

Learn R programming, Statistical modelling and Azure Machine learning to Analyse, Visualize & Predict structured & unstructured data using machine learning models in Azure Machine Learning studio, to attain data analysis skills

Learn Python Machine Learning programming, statistical modelling, Azure Machine Learning models in JupyterNotebook, Deep Learning and Natural Language processing(NLP) to define the next generation of Artificial Intelligent solutions and making inferences from knowledge

Acquire digital communication, problem solving, team work & collaboration skills

PROGRAMS & ELIGIBILITY

Programs	Eligibility criteria
B.Sc. Data Science	SAT/LSAT/PUGE/VSAT
B.E. Artificial Intelligence	SAT/LSAT/PUGE/VSAT
M.Sc. Data Science	GATE/GRE/Advanced VSAT
M.Tech. Artificial Intelligence	GATE/GRE/Advanced VSAT
BBA	SAT/LSAT/PUGE/VSAT
MBA	CAT/XAT/G MAT/N MAT/M H CET/ATMA/CMAT
BBA LLB	SAT/LSAT/PUGE/VSAT
LLM	LSAT/ Advanced VSAT
B. Des. Communication Design	SAT/LSAT/PUGE/VSAT
B.A. Liberal Arts	SAT/LSAT/PUGE/VSAT
B. Mus. Music Production	SAT/LSAT/PUGE/VSAT
B. Mus. Contemporary Performance	SAT/LSAT/PUGE/VSAT
B. Mus. Hindustani Playback Vocals	SAT/LSAT/PUGE/VSAT
B. Mus. Music Production & Performance (Dual Major)	SAT/LSAT/PUGE/VSAT
B.Sc. Sound Engineering & Production	SAT/LSAT/PUGE/VSAT
B.E. Software Engineering	SAT/VUSAT/PERA CET/JEE/ MH CET

For all the programs candidate should have secured at least 50% marks in previous level

PUGE: Pearson Undergraduate Entrance Exam **VSAT: Vijaybhoomi SAT**

FEE STRUCTURE

1. The programme fee is based on a per credit pricing.

2. Every course is assigned certain number of credits. Every professional degree stipulates the number of credits that a student has to successfully acquire from respective course baskets.

3. The tuition fee of the programme is determined by the number of credits a student takes in a given term multiplied by the price per credit summed up across all terms.

4. Each student is required to take a minimum load of 40 credits per year and hence the student will be priced for 40 credits irrespective of the fact that the student chooses to take a reduced load. However, if a student decides to take more than 40 credits in a year, the student will be charged extra based on the extra credit load and the prevailing credit pricing.

5. Under normal circumstances a student would be able to graduate with a professional degree by completing 40 credits load annually.

6. The per credit pricing for courses for students admitted in the academic year 2021-22 has been fixed at INR 8000 per credit for Indian students and USD 125 per credit for students of foreign origin.

7. Different fee structure applied for Masters Degree Programme.

SCHOLARSHIP

Multiple merit based and need based scholarship available up to 50%

The Type of Scholarships available are :

a. VU Vice Chancellor Scholarships are available to top 25% students of empanelled schools*. Principals of these empanelled schools are authorized to recommend students for this scholarship .

Grade XII Standing in the cohort	Extent of scholarship
Within top 10%	Up to 50% of annual tuition fees
Within top 20%	Up to 40% of annual tuition fees
Within top 25%	Up to 25% of annual tuition fees

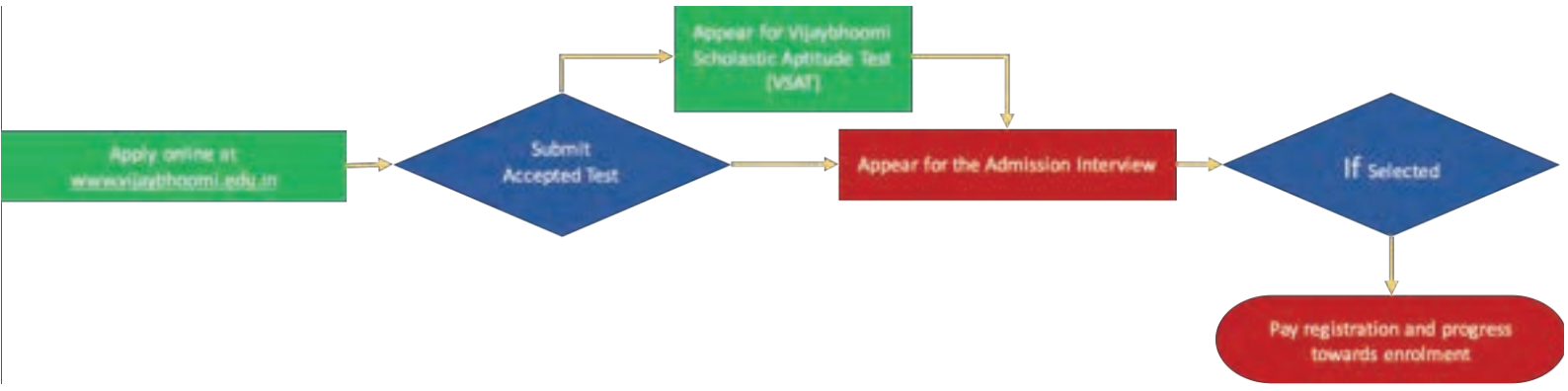
b. 10 Dean's scholarships are available to the extent of 50% of the annual applicable tuition fees to each of the Deans of the five schools in VU. To a student who is already eligible for Vice Chancellor Scholarship a Dean may extend a further scholarship to the extent of 50% of the applicable fee.

Note: i) All scholarships are annual. The student will have to maintain academic achievements and conduct to reapply for scholarship.

ii) All scholarships would be adjusted against the payment for the year.

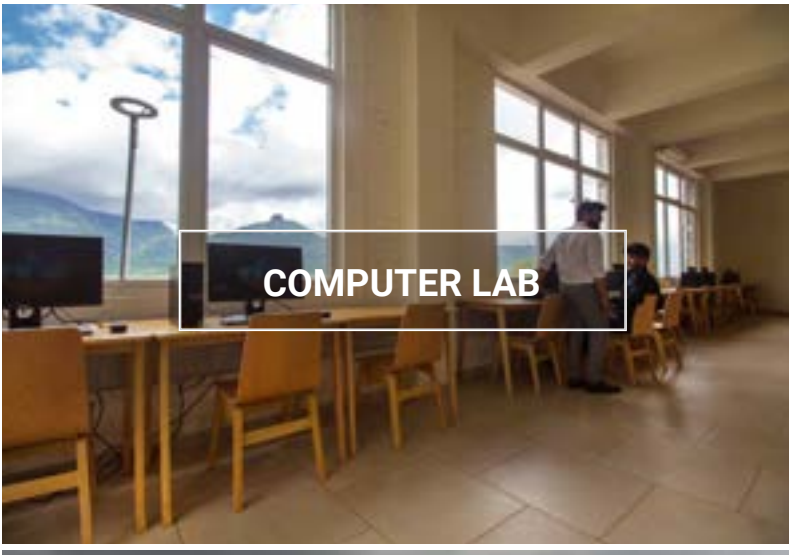
c. VU has also signed up for Scholarship's awarded by Mindler and College Board. Details of which can be accessed on https://international.collegeboard.org/students/sat/india-scholars-program and https://scholarship.mindler.com/ -

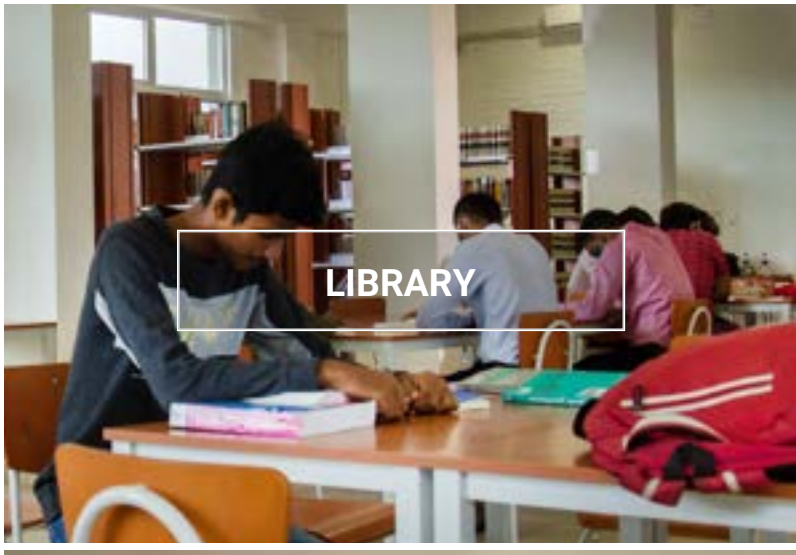
How to apply



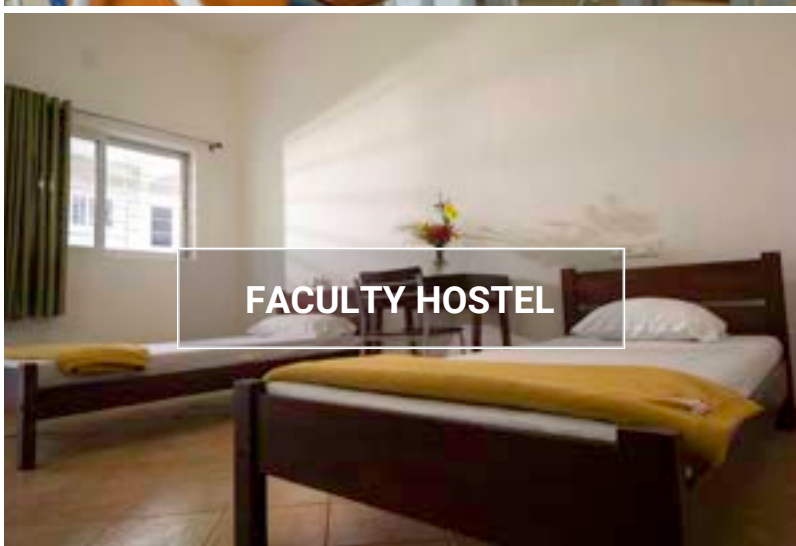
A SNEAK PEEK INTO WHAT YOUR LIFE AT VIJAYBHOOMI UNIVERSITY WOULD LOOK LIKE

India's first 'Liberal Professional University'.



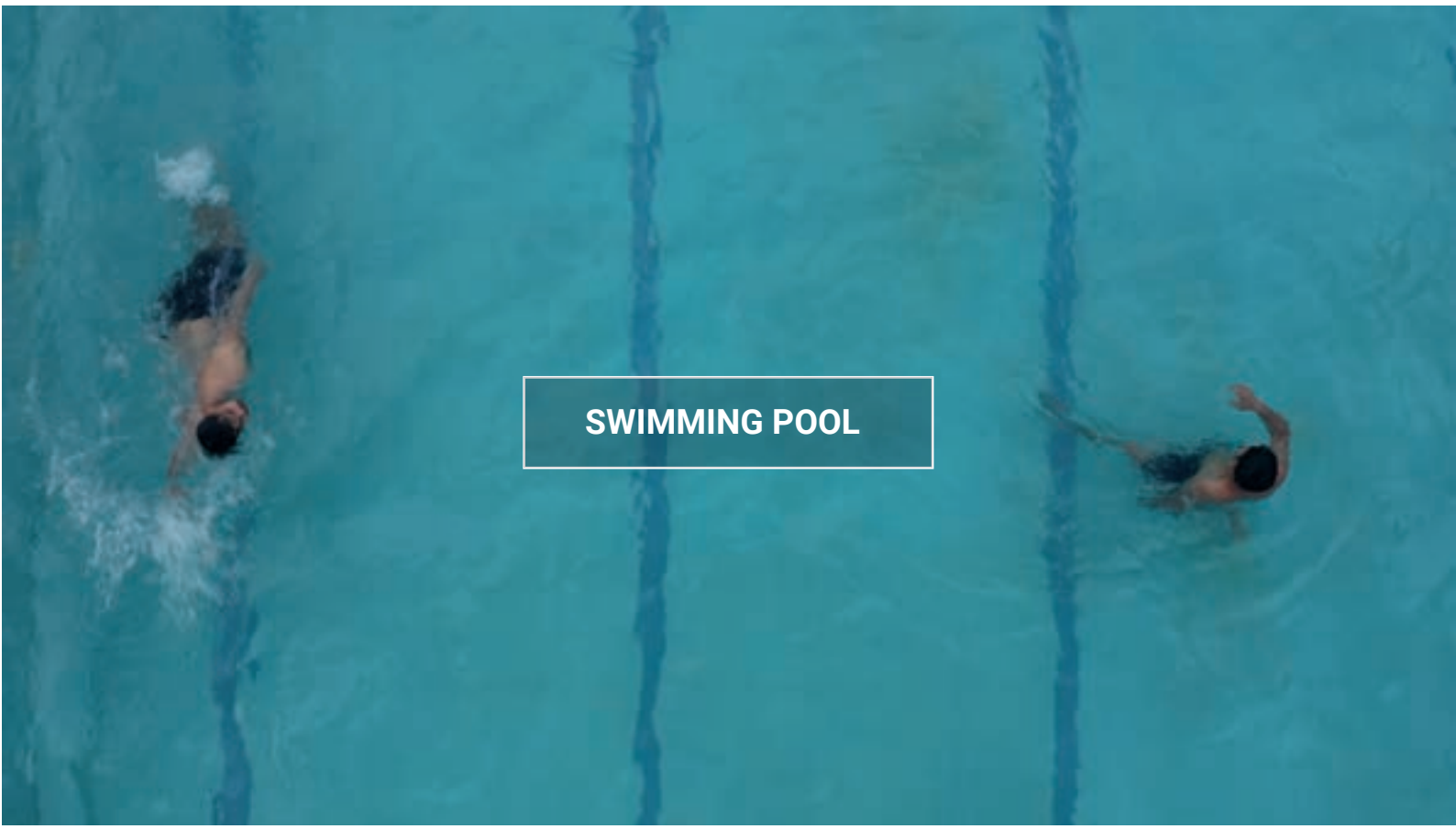












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VIJAYBHOOMI UNIVERSITY

INDIA'S FIRST LIBERAL PROFESSIONAL UNIVERSITY