

Total No. of Pages: 1

5414

Register Number:

Name of the Candidate:

B.Sc. DEGREE EXAMINATION December 2014

(VISUAL COMMUNICATION)

(SECOND YEAR)

(PART-III)

240. DESKTOP PUBLISHING

(Including Double Degree)

Time: Three hours

Maximum: 100 marks

SECTION – A

(8×5=40)

Answer any EIGHT questions

1. Describe about the Introduction to Desktop Publishing.
2. Explain the various concepts of Headers and Footers with example.
3. Discuss about the features of Tools Palette , Colors Palette.
4. How to create an index with example?
5. Discuss the basic elements of page maker with example.
6. Differentiate between the Bitmap Graphics and Object Graphics.
7. How to create a Transparency Lens and Power Clip object?
8. Describe to make a Book Cover with example.
9. Explain the structure of Newspaper ad.
10. Briefly discuss about the program of events.

SECTION – B

(3×20=60)

Answer any THREE questions

11. Explain in detail about the overall history of paragraph formatting and drop cap.
12. Describe about the Quark Express foundation in detail.
13. Discuss in detail about the Importing Styles, Library Styles , Tables and Tabs.
14. Explain in detail:
 - a) Introduction to Corel Draw.
 - b) Adding color to Grayscale
 - c) Make a Poster in corel Draw
 - d) Make desing(Button)
15. Describe about the various issues of product catalog and product package.
