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PLACEMENT BROCHURE

MBA - ABM

2018-20

INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE
ANAND AGRICULTURAL UNIVERSITY
ANAND – 388110
Tel fax : +91 2692 264052, 262052 • Email : iabmi@aau.in

INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE
ANAND AGRICULTURAL UNIVERSITY

Sanskrit like text of 'iabmi' is a sign of 'Indianization' of the institute. The thick green tree with white canopy circumference and ample space within, speaks for prospects in agriculture. The human-like bole echoes the students & consequently, reveals the students-centricism of IABMI. The globe as the head signifies the Internationalization. In toto, the big tree with globe and waves represents the philosophy to bring out the best agri-business professionals who have the internationalization in thoughts.

To draw out the values and vision of the institute, the tagline "excel beyond excellence", is written under the LOGO. The tagline not only, emblazon the institute's ambitiousness to accomplish benchmarks in management education, but also persuades the institute to create new ones too! Deliberately written three words in the tagline is an easy remembrance of the fundamental duties of the faculty and students.

All-together, the LOGO exists as a sign of center of knowledge quintessence in Agri-business Management.

INDEX





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12. Alumni tweet



Dr. R. V. Vyas
Vice Chancellor &
Director of Research, AAU

From the Desk of Vice Chancellor

Enhancing farmers' income at a prodigious growth rate is not only in line with the current policy intent but also a felt need since the commencement of planned era in India in 1951. However increasing farmers' income in an unprecedented manner in the country where in small and marginal farmers who account for about 80 percent and constitute core production system is not an easy task. It needs a paradigm shift from existing pattern of agriculture to agribusiness. Further, in today's changing environment characterized by liberalization, privatization and globalization transformation of agriculture into agribusiness is sine-qua-non for making agriculture competitive and choice of those losing interest in it. For this to happen, apart from encouraging entrepreneurship, there is dire need for focused attention on developing young agribusiness professionals. It is intriguing to note that many of the agribusiness organizations are headed by non-agri-business professionals' due to non-availability of efficient agribusiness managers.

Though, most of the State Agricultural Universities in the country have started MBA programme in Agribusiness, The quality of the students is hardly in tandem with the need of the industry. Only few institutions seem to fulfill this requirement. The Government of Gujarat has always been pioneer and proactive in timely addressing the issues pertaining to agribusiness in the state. The state has four agribusiness management institutes, one each within the domain of its' each Agricultural University, including International Agribusiness Management Institute (IABMI) of Anand Agricultural University, Anand which has become the choice of many quality aspirants including ICAR sponsored ones "Comprehensive Agro Business Policy-2016" with its focus on Agro and Food Processing The state has a well-articulated sectors.

It is a matter of great satisfaction that IABMI has carved out a niche in the map of pioneer agribusiness management institutes in the country which is reflected from its industry oriented teaching, project works and hundred percent placement in well-established agribusiness organizations since its inception in 2008. I am sure, the institute will continue to scale new heights in future in developing agribusiness professionals and Agri-entrepreneurs.



Dr. Y. C. Zala
Principal & Dean, IABMI

From the Desk of Principal & Dean

Dear Recruiter,

Greetings from the International Agribusiness Management Institute of the Anand Agricultural University, Anand, Gujarat!

On behalf of International Agribusiness Management Institute, Anand Agricultural University, it is my pleasure to invite you to this beautiful campus which lies in the heart of India's milk capital, Anand. To fulfill and satisfy the professional need of agriculture, this Institute was established in 2008 with an aim to craft Business Leaders, Professional Managers, and Entrepreneurs in the Food and Agribusiness sector. I am highly pleased to convey that a talented and rigorously trained batch of students is ready to embrace and resolve the challenges of India's Food and Agribusiness sector.

As input and output markets of agriculture are widening, there is huge requirement of skilled professionals, who are having a technical knowledge as well as skills of management. The college maintains a rigorous intellectual teaching process to mold the students to the students of International level. Our team with the large pool of in-house intellectual and guest faculty, constantly innovates new ways to deliver quality education fulfilling the needs of the ecosystem. We have given our concrete weight to the applicability of theoretical knowledge in our course curriculum. There are two important field segments of the programme i.e. 45 days summer training and in fourth semester exclusive project work, providing practical exposure to the real world problems. Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extracurricular activities which provides them opportunities to grow beyond classrooms.

With this, I present eleventh batch students of MBA-ABM before you, for enhancing your business plans and achieving your firm's goals. The following pages contain an overview of the course and a brief profile of the students from the 2018-20 batch who aspire for careers in Food and Agribusiness sector. Whether you have regularly recruited our students, or you are visiting us for the first time, I am sure you will find our students very competent and you will visit us again, year after year. Looking forward to meeting you at our Campus!

Vision:

- Agriculturally Prosperous Gujarat and India

Mission:

- Development of excellent human resources & innovative technological services to farming community
- Search for new frontiers of Agricultural Sciences



ABOUT AAU:

Anand Agricultural University (AAU) was encarved from the then Gujarat Agricultural University (GAU) with its head quarter at Anand by the Government of Gujarat with effect from May 2004. At present, the university has 9 degree colleges and one PG institute, five polytechnic colleges, 25 on campus and 23 off campus Research Stations spread over nine districts viz., Ahmedabad, Anand, Botad, Chhottaudepur, Dahod, Kheda, Mahisagar, Panchmahal and Vadodara.

RESEARCH:

Research activities of AAU focus on productivity, sustainability and improvement of socio-economic condition of the farming community. The university has 25 on campus and 23 off campus research stations including multidisciplinary main research stations, sub centres on various crops and testing centres to evolve location specific production technologies.

EXTENSION EDUCATION:

At present, nine Certificate Courses, two Training Centers for Extension Workers, ten Training Centers for Farmers/Farm Women/ Rural Youth, three Krushi Vigyan Kendra (KVK), seven Advisory Services and five other extension schemes are functioning in Anand Agricultural University to encourage farmers by providing them the latest knowledge of agriculture, so that they could increase the production of various crops and make their farming more profitable.



About IABMI:

International Agri-Business management institute established in 2008.Institute offers two years Master of Business Administration (Agri Business Management) with core focus on Agri Business and international Trade. This Post Graduate Program is aimed to craft professional business leaders and entrepreneurs in the food and Agri Business sector. The institute maintains a rigorous intellectual teaching process to mold the students to the standards of International level. With concrete weightage to the industrial needs in our course curriculum, various outside scholars not only from academics, but also from various well known organization are invited for their richest input to the students.

Objectives of IABMI:

- To provide class room education as well as practical and analytical market - oriented training to the students pursuing career in agribusiness, rural marketing and international agribusiness sectors.
- To architect agribusiness professionals for agriculture, agri-food firms, rural and allied sectors.
- To encourage entrepreneurial spirit and develop qualified human resources for serving agri-based industry and rural development.
- To cater to the needs of enterprises and cooperative agribusiness at national and international level.

Why Recruit at IABMI?

THE INSTITUTE

The institute is situated in the centre of milk capital of India and near to IRMA, NDDB, AMUL and other industrial zones.

Only those students who have prior professional degree in Agriculture, Agriculture Engineering, Food Technology, Agriculture Information Technology, Veterinary, fisheries, forestry, biotechnology, etc., at UG level are eligible for admission at IABMI.

DIVERGENCE OF BATCH

The institute has a mixed lot of students from 8 different states of India, which facilitates a wider cultural exposure and encourages the constructive and integrated environment.

Influx of students from different streams like Agriculture, Agricultural Engineering, Food Technology, Agriculture Information Technology, Forestry, Veterinary and Biotechnology, in one campus leads to multi-faceted learning and cross-cultural development.

Center of Excellence

Students at IABMI get ample opportunities to be a part of various activities in numerous competitions organized by different colleges of the university and students manage various college events as well to hone their managerial skills.

The students of IABMI, are enriched with high level of integrity drive, leadership, perseverance, intelligence and the adaptability to change.

Students undertake 45 days of summer training and one semester duration project work at various reputed business organizations. Both of them are oriented aimed at providing practical knowledge. Students also get an opportunity to interact and undertake live project with farmers and various distribution channel members.

The erudite and well experienced in house faculty with industry exposure enlighten the students with the theoretical concepts and practical knowledge. The Institute is blessed with the expert faculties from industries & other prestigious institute.





The Campus

IABMI campus is having best in class infrastructure that promotes teaching, professionalism, and other recreational activities. Located in the lush green campus of the Anand Agriculture University further adds value to its infrastructure.



Lecture Halls

Having state of the art design amphitheatre styled classrooms in the institute having fully air-conditioned along with digital projector, audio-visual equipment and Wi-Fi equipped classrooms which makes the learning more engaging for the students.

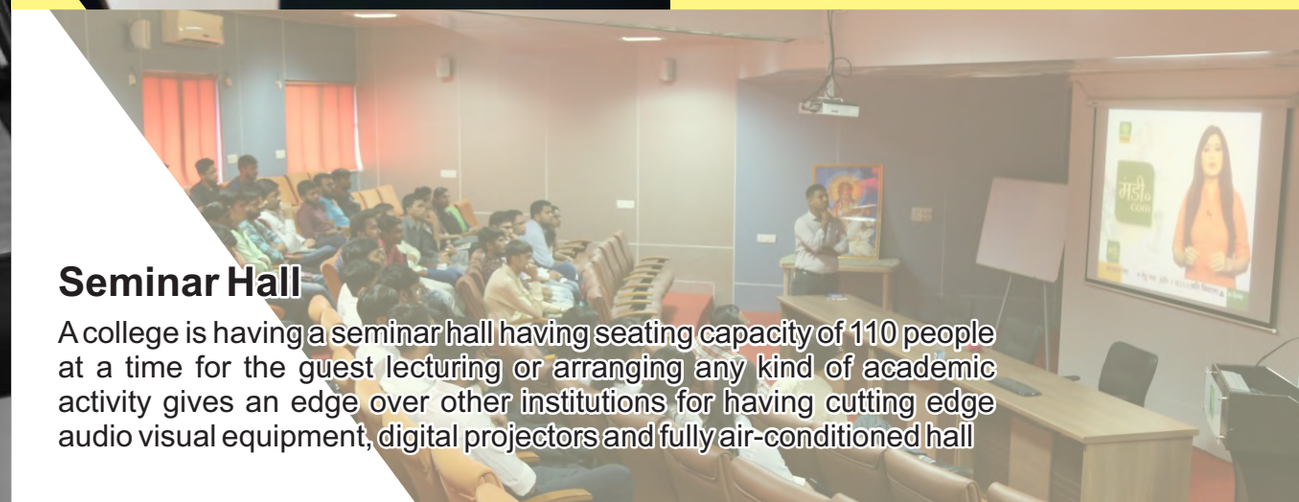
Cyberary

Cyberary with 100 mbps connectivity facilitates users to access online databases. Presently, the Library possesses 820 e-Books consisting of Pearson Think Tank and CRC NET Base and Encyclopedia. Facility by the ICAR for foreign journals through online access of journals with the help of Consortium for e-Resources in Agriculture (CERA) is available.



Library

The college of IABMI has its own library having more than 270 books currently and having annual subscription of the agriculture, business magazines and newspapers for enrichment of knowledge in the students. Additionally many journals and periodicals, newsletters are also part of the college library. In addition to this library, the university is also having another central library called M.D.Patel Regional library with wide range of books, journals, periodicals, newspapers etc.



Seminar Hall

A college is having a seminar hall having seating capacity of 110 people at a time for the guest lecturing or arranging any kind of academic activity gives an edge over other institutions for having cutting edge audio visual equipment, digital projectors and fully air-conditioned hall



Health Centre

Believing in the Saying that 'Health is Wealth', the university is having a health centre and full time qualified doctors which gives primary health care facilities for students and every employee of the University.

Balram PG Boys hostel

About 192 students of various semesters are residing in boys PG hostel. For MBA-IAB programme one floor of hostel having 48 rooms is allotted. Each room is equipped with one tube light, fan, wooden table, chair, steel cot & large steel cupboard. The hostel is having various facilities such as Wi-Fi, Dining hall, gymnasium facilities, TV room, cooler with RO water purifier system, water heater system for hot water, newspaper stand, various sport equipment's etc.



Computer Laboratory

The institute is having a fully functional and dedicated computer lab with state of the art computer facility along with Wi-Fi and internet connectivity which can also be used by students for accessing E-resources of the available books in the library from the database.





Megha PG Girls Hostel

There are total 96 rooms distributed on four floors of the hostel. The rooms have facilities of two large cupboards, individual cot, table and chair for the girls. The hostel is having various facilities such as Wi-Fi, Dining hall, TV room, cooler RO water purifier system, water heater system for hot water, newspaper stand, various sport equipment's etc.



Sports Facility

IABMI promotes overall development of the students i.e. physical as well as mental, for this IABMI is having dedicated facilities for sports like Carrom, Chess, Table Tennis, and Volleyball which helps to create sportsmanship spirit in the students.

Gymnasium

Having a Gym Facility inside the college campus itself gives students more facility for the health and fitness of the students with qualified instructor for different kinds of workouts.





Curriculum Overview:

The Full-Time MBA (ABM) program offers an intense curriculum comprising of 61 credits completed within two academic years. It delivers experience-based learning with a focus on real-world application in the agribusiness environment. Our MBA program inspires, engages, and challenges the students over 2 years as one develops strategic leadership skills by constant progression of the curriculum.

The program is built around 28 core courses, 3 basic Supporting courses, 4 non-credit compulsory courses, 23 elective courses, 1 course for master seminar and 1 semester exclusively for project work which provide a robust foundation in key management disciplines that provide a foundation in managerial disciplines through collaborative learning, industry experiences and focused engagement with business. The learning process engages students in case studies, interactive lectures, team building activities, engrossing presentations, industry sponsored summer internship and live projects, making them competent in cross disciplinary analysis, solution generation and communication.

The programme covering two years/four semesters equips the students with the desired technical knowledge and managerial skills. Considering the expected changes related to agriculture and rural development in the country and agribusiness activities at the global level the course curriculum would be as under.

First Year

Semester-I

- Principles of management and organization behaviour
- Managerial economics
- Managerial accounting & control
- Communication for management & business
- Human resource management
- Production and operations management
- Research methodology in business management
- Computer for managers/Library and information services



Semester-II

- Agribusiness Environment & Policy
- Marketing Management
- Management Information System
- Project Management and Entrepreneurship Development
- Master's Seminar
- Business Law and Ethics
- Financial Management
- Operations Research
- Disaster Management
- Intellectual property and its management in agriculture

Summer Training (ABM-595) of 45 Days in Industry after Second Semester during the month of June & July.

Second Year

Semester-III

- International Trade and Sustainability Governance
- Agricultural Marketing Management
- Agri-supply Chain Management

Elective Course

- **Food technology & processing management**
- **Fertilizer technology & management**
- **Commodity future markets and derivatives**
- **Quality management**
- **Seed production technology management**
- **Strategic management Fruit production & post harvest management**
- **Farm power & machinery management**
- **Management of agri business cooperatives**
- **Agribusiness financial management**
- **Rural marketing**
- **Management of agricultural input marketing**

Semester – IV: Project Work



FACULTY

- **Dr. Y. C. Zala**

  Principal & Dean
- **Dr. Rambir Singh Pundir**

  Professor and Head Dept. of Agribusiness Economics & Policies
- **Dr. Y. A. Lad**

  Associate Professor and Head Dept. of HRD & Personnel Management
- **Dr. Ritambhara Singh**

  Assistant Professor Dept. of Agribusiness Economics & Policies
- **Dr. M. R. Prajapati**

  Assistant Professor and Head Dept. of Financial Management
- **Dr. Dilip R. Vahoniya**

  Assistant Professor and Head Dept. of Project Management
- **Dr. Shaktiranjan Panigrahy**

  Assistant Professor and Head Dept. of Production Management
- **Dr. Snehal Mishra**

  Assistant Professor Dept. of Agribusiness Econonmics & Policies
- **Mrs. Vishita Khanna**

  Assistant Professor Dept. of HRD & Personnel Management
- **Dr. Ashish B. Mahera**

  Assistant Professor and Head Dept. of Marketing Management
- **Dr. Chetan R. Dudhagara**

  Assistant Professor and Head Communication & Information Technology

- **Dr. P. K. Priyan**

  Professor, MBA Programme, S. P. University
- **Dr. A. S. Abani**

  Former Founder Director & Dean Bhagwan Mahavir Education Foundation, Surat
- **Mr. Mohit Sekhavat**

  UPL, Marketing Manager
- **Bakul C Joshi**

  Marketing Service Manager, E.I Dupont India Pvt. LTD
- **Mr.Saurabh Shah (CA)**

  Langallya & Co., Ahemedabad
- **Swarup Pandya**

  Centre for Innovation and Incubation-IIMA
- **Tyler Marshall**

  Founder and CEO, EYC labs
- **Dr. Tushar Panchal**

  University SSIP coordinator, GTU
- **Mr. Aman Jain**

  Vice precedent Marketing and Cooperation @ Gyandhan.com
- **Mr. Hemant Dahade**

  Industry Officer, DIC, Anand
- **Mr. Vijay Sardana**

  Director of NABKISAN Finance Ltd
- **Dr. Nitin Taylor**

  CEO and Founder Serve Happiness Foundation
- **Dr. Vanit Kathuria**

  Fruits and vegetable Unit (SAFAL), Mother Dairy Fruits and Vegetable Pvt. Ltd
- **Dr. V. Palanimuthu**

  Res. Engg, University of Agricultural Sciences, Bangalore
- **Dr. Naresh Jotvani**

  Dhirubhai Ambani Institute of Information and Communication and Technology, Gandhinagar
- **Shri Sandip Shah**

  Managing Director Aum Agri-Freeze, Vadodara

VISITING FACULTY





Placement committee

It is responsible for facilitating the recruitment programme. The committee works very hard on communicating with recruiters and the members' dedication towards placement results in 100% placement ensuring all students got placed in their interested fields.



Cultural committee

The synonym for fun at IABMI, all sources of fun lead to cultural committee. The Cultural committee is the pulse of campus life in IABMI. The committee helps in bringing out the hidden talents of students in dancing, singing, acting etc. No birthday, No party, No festival and No event is complete without Cultural committee's presence. The committee takes care of the social as well as the cultural aspects of life at IABMI.

STUDENT



Literary committee

It brings hidden talents of the students to limelight. Various literary events are conducted aimed at providing a platform for the students to come up with their not so known literary skills.



Alumni Committee

The mission of the Alumni Committee is to nurture long lasting relationships with all the IABMI alumni and keep them updated with all the events happening on the campus. It organizes annual alumni meet at the campus withe annual day programme.

COMMITTEE



The Sports Committee

It organizes inter college and inter university sport events to inculcate team spirit and sportsmanship among students. Additionally, the students get an opportunity to showcase their talent in sports field and carve a healthy physique.



Social Gathering Committee

It aids in creating a community spirit among the students through the wide variety of the events offered.

Extra curricular activities









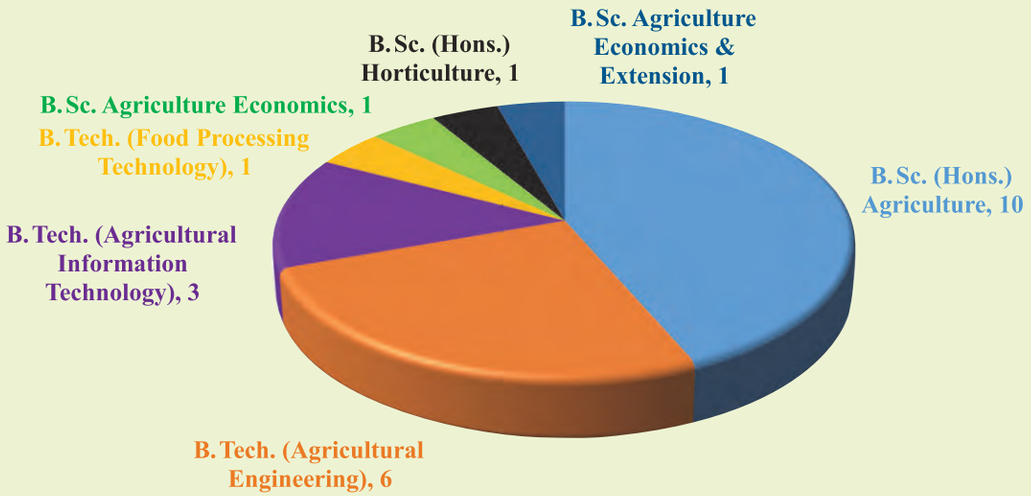
OUR RECRUITERS

SUMMER INTERNSHIP

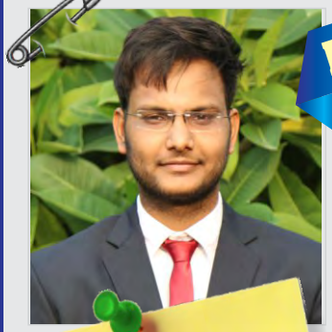




Total strength	Male	Female	Work Experience	Countries	States	Universities
23	17	6	7	3	5	9



Age profile	16	5	2
	21-23 Years	24-26 Years	30-35 Years



IABMI

Abhishek Mishra

23 years

Summer internship company name

NABARD

PROJECT TITTLE

Evaluation of Financial Literacy Centers being Operated by Banks in Gujarat

B. Sc. (Hons.) Agriculture
Odisha University of Agriculture and Technology, Bhubaneswar

Odisha

English, Hindi, Odia

abhisekmishra95@gmail.com
'08093296525



IABMI

Suma Gajulapalli

23 years

Summer internship company name

Coromandel international limited

PROJECT TITTLE

To Develop the sales and promotion strategy for Sulphamax and Speedfol chilli in untapped chilli markets of Krishna District, Ap

B. Sc. Agriculture
Acharya N.G Ranga Agricultural University

Andhra Pradesh

English , Telugu, Hindi

sumasmily101@gmail.com
7013009310



IABMI

Nikunj Chauhan

25 years

Summer internship company name

Ninjacart Pvt. Ltd.

PROJECT TITTLE

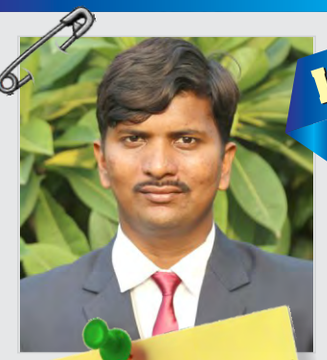
Study of Market Potential and Consumer Purchasing Behaviour of Vegetables and Fruits of Vadodara City,Gujarat

B. Tech. (Agricultural Engineering)
Junagadh Agricultural University

Gujarat

English,Hindi,Gujarati

chauhannikunjagri@gmail.com
8460117443



IABMI

Ankit Jaiswal

25 year

Summer internship company name

AMUL

PROJECT TITTLE

Study of Consumer Buying Behavior of Amul Bread Market in Anand City

B. Tech. (Food Processing Technology)
Anand Agricultural University

Gujarat

English, Hindi, Gujarati

jaiswal.ankit112@gmail.com
8488805946



IABMI

Tusharkumar Katara

22 years

Summer internship company name

The Panchmahal District Co.Operative Milk Producers' Union Ltd.

PROJECT TITTLE

A Study On Milk Market Analysis of Jhalod Region, Dahod District of Gujarat

B. Tech. (Agricultural Engineering)
Anand Agricultural University

Gujarat

English,Hindi,Gujarati

tusharkatara96.tk@gmail.com
9773034250



IABMI

Sujal Modi

22 years

Summer internship company name

National Council of State Agricultural Marketing Boards (COSAMB)

PROJECT TITTLE

Design and Implement a Comprehensive Business Transformation Plan of the existing condition Centre for Perishable Cargo (CPC) at Azadpur, New Delhi

B. Sc. (Hons.) Agriculture
Anand Agricultural University

Gujarat

English, Hindi, Gujarati

smodi1011@gmail.com
9712125321



IABMI

Misghina Okbaslassie Solomon

35 years

Summer internship company name

Relish Agro Food Pvt. Ltd.

PROJECT TITTLE

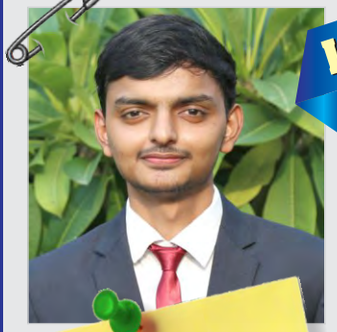
Raw-material source, production process and export destination for Relish Agro Food Pvt. Ltd.

B. Sc. Agriculture Economics
University of Asmara

Eritia, Africa

English

msgyex.ok@gmail.com
8238141027



IABMI

Darshankumar Patel

22 years

Summer internship company name

National Council of State Agricultural Marketing Boards (COSAMB)

PROJECT TITTLE

Designing and Commodity Wise Allocation of Space with Preparation of Business Plan for The India International Horticulture Market, Ganaur

B. Sc. (Hons.) Agriculture
Anand Agricultural University

Gujarat

English, Hindi, Gujarati

darshansp97@gmail.com
8347029318



IABMI

Meet Patel

22 years

Summer internship company name

Solar Agro Pvt. Ltd.

DOCTOR SEEDS

PROJECT TITTLE

To findout Market potential for Solar 76

B. Sc. (Hons.) Agriculture
Anand Agricultural University

Gujarat

English, Hindi, Gujarati

meetpatel.hmt@gmail.com
8866395035



IABMI

Shaktiben Patel

23 years

Summer internship company name

Hindalco Industries Ltd.

ADITYA BIRLA
HINDALCO

PROJECT TITTLE

Study on farmers perception and preferences towards soil conditioner in khambhat, Anand

B. Tech.
(Agricultural Infomration Technology)
Anand Agriculture University

Gujarat

English, Hindi, Gujarati

shaktipatel96819@gmail.com
9510278930



IABMI

Rikinbhai Patel

23 years

Summer internship company name

Hindalco Industries Ltd.

ADITYA BIRLA
HINDALCO

PROJECT TITTLE

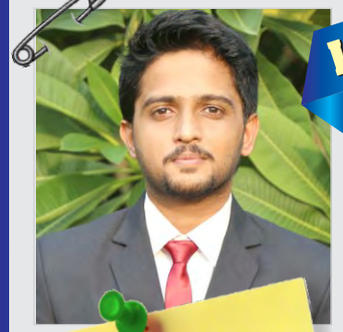
Mapping of agriculture salt affected area in Tarapur taluka of Anand district and the role of soil conditioner in improvement of soil condition

B. Tech.
(Agricultural Information Technology)
Anand Agricultural University

Gujarat

English, Hindi, Gujarati

rickypatel151@gmail.com
6351508410



IABMI

Sheel Patel

22 years

Summer internship company name

Gujarat state seed corporation limited

PROJECT TITTLE

A study on Factor affecting purchasing behavior for Bt Cotton seeds in Sabarkantha

B. Sc. (Hons.) Agriculture
Anand Agricultural University

Gujarat

English,Hindi, Gujarati

shilpatel1897@gmail.com
9537693881



IABMI

Prathyusha Arikilla

24 years

Summer internship company name

Sadon Agro Products Private Limited

NamasteKisan

PROJECT TITTLE

Study on Brand Awareness and Consumer Perception towards Online Grocery Namastekisan in Hyderabad Region

B. Sc. Agriculture
Centurian University of Technology and Management, Odisha

Telangana

English,Telugu,Hindi

prathyushaarikilla@gmail.com
9182874881



IABMI

Rohit kumar Sharma

24 years

Summer internship company name

COSAMB

COSAMB

PROJECT TITTLE

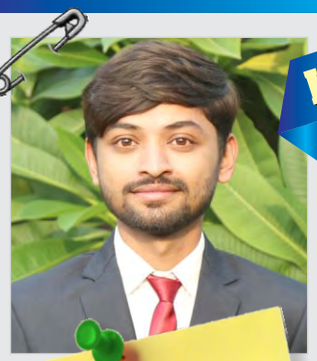
Design and implement a comprehensive Business Transformation plan of the existing Centre for perishable cargo (CPC) at Azadpur, New Delhi

B. Sc. (Hons.) Agriculture
Sri Karan Narendra Agriculture University, Jobner, Jaipur

Rajasthan

English , Hindi

rksharma42030@gmail.com
8441941006



IABMI

Nilesh Ram

22 years

Summer internship company name

Ninjacart Pvt. Ltd.

ninjacart

PROJECT TITTLE

Study on Supply Chain Management of Ninjacart at Ahmedabad and Customer Buying Behaviour of Fruits and Vegetables at Baroda City

B. Tech. (Agricultural Engineering)
Anand Agricultural University

Gujarat

English,Hindi, Gujarati

ramnilesh1997@gmail.com
7043321025



IABMI

Sifatullah Zaheer

32 years

Summer internship company name

Relish Agro Manfacurer and Export Company

Relish
Manufacturer & Exporter

PROJECT TITTLE

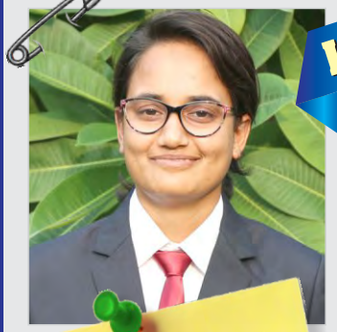
Export procedure and ducomentation of sweet corn from India to Russia

B. Sc. Agriculture Economics & Extension
Nangarhar University

Afghanistan

English

zaheerafg@yahoo.com
6354074573



IABMI

Supriya Meena

25 years

Summer internship company name

Kalash Seeds Pvt. Ltd.

Kalash

PROJECT TITTLE

Key Buying Factors considered by Farmers and Traders for variety sekection of tomato and capsicum Middle Gujarat

B. Sc. (Hons.) Horticulture
Navsari Agricultural University

Rajasthan

Hindi, English, Gujarati, Rajasthani

supriyameena507@gmail.com
8153980831



IABMI

Sunil Taviad

22years

Summer internship company name

The Panchmahal District Co.Operative Milk Producers' Union Ltd

PROJECT TITTLE

A study on milk market analysis of Santrampur region, Mahisagar district of gujarat

B. Tech. (Agricultural Infomration Technology)
Anand Agriculture University

Gujarat

English, Hindi, Gujarati

suniltaviad287@gmail.com
8141965018



IABMI

Chiragkumar Tadha

22 years

Summer internship company name

Western Agri Seeds Limited

PROJECT TITTLE

Strategic approaches to enhance seed business of western agri seed in bhavnagar

B. Sc. (Hons.) Agriculture
Anand Agricultural university

Gujarat

English, Hindi, Gujarati

tadhachirag@gmail.com
8141636080



IABMI

Deep Usdadiya

22 years

Summer internship company name

Adare Food Ingredients Pvt. Ltd.

PROJECT TITTLE

A study on factors affecting buying behaviour of cheese among the customers of western zone of Surat city

B. Tech. (Agricultural Engineering)
Junagadh Agricultural University

Gujarat

English, Hindi and Gujarati

deepusdadiyaofficial@gmail.com
9409549646



IABMI

Varsha Vasaiya

23 years

Summer internship company name

The Panchmahals District Co-operative Milk Producer Union Ltd, Godhra

B. Tech. (Agricultural Engineering)
Anand Agricultural university

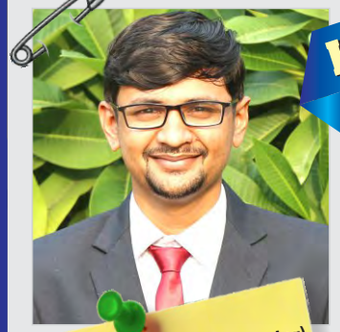
Gujarat

English, Hindi, Gujarati

vsvasaiya96@gmail.com
9687402761

PROJECT TITTLE

Milk Market Analysis of Godhra Region, Panchamahals



IABMI

Jasmin Vora

22 years

Summer internship company name

Adare Food Ingredients Pvt. Ltd.

B. Tech. (Agricultural Engineering)
Junagadh Agricultural University

Gujarat

English, Hindi, Gujarati

jasminvora11@gmail.com
8347794105

PROJECT TITTLE

A Study on factors affecting buying behaviour of cheese among the customers of Eastern zone of Surat city



IABMI

Vempalli Thanuja

24 years

Summer internship company name

Coromandel International Limited

B. Sc. Agriculture
Acharya N.G Ranga Agricultural University

Andhra Pradesh

English,Hindi,Telugu

thanujareddy17@gmail.com
9640855391

PROJECT TITTLE

To develop the sales and promotion strategy for speedfol cereal in Paddy of krishna district, Andhra Pradesh





INDUSTRIAL VISITS

- Jain Irrigation Systems Ltd, Jalgaon, Maharashtra
- Hi-field AG Chem. India Pvt Ltd. Aurangabad, Maharashtra
- East -West Seed Pvt Ltd. Aurangabad, Maharashtra
- Mapro foods Pvt Ltd. Mahabaleshwar, Maharashtra
- Warna cooperative, Kolhapur, Maharashtra
- Paranjape Agro products Pvt Ltd, Ratnagiri, Maharashtra
- Parag Milk Foods Pvt Ltd. Pune, Maharashtra
- Mahagrapes, Maharashtra
- Sula vineyards Pvt. Ltd. Nashik, Maharashtra
- Sahyadri Farmers Producer Company Ltd., Nashik, Maharashtra
- Banaskantha District Co-operative Milk Producers' Union Ltd., Banas Dairy
- Heer Organics, Gujarat



Alumni speak

"It gives me great pleasure to say with pride that I have completed my post-graduation from IABMI,Anand. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and has helped me to grow better professionally & personally. The college has made the best efforts to provide all the facilities for the students in terms of extra curricular activities as well"

Manu Pillai,
Project Manager,
Food Buddies, Chennai

"Disciplined, hardworking and cooperative environment of IABMI has a great contribution to craft my international career"

Dhanesh Jivani,
Chief Executive Officer,
Janta House,Kota

"MBA at IABMI, AAU is an indispensable base to work in an international field of management. Proud to be an alumni of IABMI"

Shrenik Bhange, Manager,
Agri-Finance Division,
IndusInd Bank Ltd,, Nashik

"IABMI gave me a lifetime opportunity to acquire leadership & management skills"

Samir Lakhani
Regional Sales and Business Development Manager,
Adare Food Ingredients Pvt. Ltd., West Bengal

"I feel proud that I was one of the students of IABMI-AAU. Two years in IABMI gave me a once-in-a-lifetime chance to interact with varied people from different specification. I had countless opportunities to develop my analytical and leadership skills"

Hiren Patel
Manager, Production & Operations,
Freshtrop Fruits Ltd, Nashik

"MBA at IABMI helped me to develop skills that are required for careers in business and management"

Keyur Upadhyay,
Key Accounts Manager,
International Flavor Fragrances

Know that dreaming is a waste of Time
if you don't wake up to achieve them.

- Israelmore aviyor