

Question Paper Preview

Notations :

- 1.Options shown in green color and with ✓ icon are correct.
- 2.Options shown in red color and with ✗ icon are incorrect.

Question Paper Name :	M A Journalism and Mass Communication 24th Sep 2021 Shift 3
Subject Name :	M.A. Journalism and Mass Communication
Creation Date :	2021-09-24 19:24:30
Duration :	90
Total Marks :	100
Display Marks:	No
Calculator :	None
Magnifying Glass Required? :	No
Ruler Required? :	No
Eraser Required? :	No
Scratch Pad Required? :	No
Rough Sketch/Notepad Required? :	No
Protractor Required? :	No
Show Watermark on Console? :	Yes
Highlighter :	No
Auto Save on Console? (SA type of questions will be always auto saved) :	Yes

M.A. Journalism and Mass Communication

Group Number : 1

Group Id :	96835568
Group Maximum Duration :	0
Group Minimum Duration :	90
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No

PART A

Section Id :	96835594
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	31
Number of Questions to be attempted :	31
Section Marks :	40
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	968355119
Question Shuffling Allowed :	Yes

Question Id : 9683556984 Question Type : COMPREHENSION Sub Question Shuffling Allowed :

Yes Group Comprehension Questions : No

Question Numbers : (1 to 10)

Question Label : Comprehension

The history of European Public Service Broadcasting has encompassed two main periods: it faced commercial competition and the period of great upheavals before 1980s and change after that period. PUBLIC SERVICE BROADCASTER also needed to find its bearings in a multi-channel broadcasting landscape, leading to 'a significant level of commercialization, where differences with commercial television are, in general, relatively small'. Now is the time for PUBLIC SERVICE BROADCASTER the twenty-first-century version that we would probably invent if we were to create PUBLIC SERVICE BROADCASTER today, necessarily very different from the one we have inherited.

PUBLIC SERVICE BROADCASTER is challenged by neoliberal and postmodern sentiments, convergence, internationalization and globalization, privatization and commercialization. The key challenge is general social, cultural and ideological change. Above all the ascendancy of neo-liberalism, opposed to the existence of public sector institutions where market forces should, in this view, operate without hindrance. The main rationale for PUBLIC SERVICE BROADCASTER has been that it serves the public interest, defined as 'informational, cultural and social benefits to the wider society which go beyond the immediate, particular and individual interests', but it has been dethroned by commercial and individual interests. General democratization and rising affluence in European societies have leveled social divisions and stratification. The old paternalism of PUBLIC SERVICE BROADCASTER as the voice of authority (or, even worse, of the authorities), or of the social elite, is thus no longer acceptable. Cultural change has undercut the view that some cultural products are more valuable than others. A more postmodern attitude rejects traditional taste and cultural hierarchies. The boundary line between art and commerce has become blurred. Consumers are seen as the only relevant arbiters of taste. The postmodern aesthetics cherishes playfulness, irony and inter-textuality, best expressed in advertising and commercial forms, such as music videos.

Failure to follow these cultural trends is why PUBLIC SERVICE BROADCASTER is losing the young audience, in any case being weaned by new technologies away from traditional radio and television altogether: 'Consumers (especially young people) are actively looking for . . . specific content and use multiple platforms, such as TV, games console, radio, PC, mobile phone and MP3 players'. Another factor is a sense of entitlement shared by many individuals. They claim opportunities of access to creative and cultural content, and they are no longer willing to be passive. For many, the traditional mode of PUBLIC SERVICE BROADCASTER communication – one-way and top-down – is no longer tenable. Because of individualization and fragmentation of society, PUBLIC SERVICE BROADCASTER must redefine its service to social integration and cohesion and go beyond collective experience (that is, generalist channels) and cater to group and individual interests, for example by providing thematic services and online services.

Sub questions

Question Number : 1 Question Id : 9683556985 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What was the first period before 1980s, the European Public Service Broadcasting found in its' existence?

Options :

1. ✖ Technological changes
2. ✖ Intra-rivalry in the organization
3. ✔ Commercial competition
4. ✖ Failure to respond to the audience demands

Question Number : 2 Question Id : 9683556986 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The European Public Service Broadcasting experienced ----- after 1980s

Options :

1. ✖ Commercial competition
2. ✖ Intra-rivalry in the organization
3. ✖ Commercial competition
4. ✔ Change

Question Number : 3 Question Id : 9683556987 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What is the key challenge for the European Public Service Broadcasting in its' existence?

Options :

1. ✖ Cultural change
2. ✖ Digitalization
3. ✔ Commercial competition
4. ✖ Rise of free channels

Question Number : 4 Question Id : 9683556988 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The ascendancy of neo-liberalism is opposed to the existence of-----

Options :

1. ✖ Cultural change
2. ✔ Public sector institutions
3. ✖ Commercial competition
4. ✖ Rise of paid channels

Question Number : 5 Question Id : 9683556989 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

According to the passage, public interest includes the notion of -----

Options :

1. ✓ Social benefits
2. ✗ Individual interests
3. ✗ Commercial perspectives
4. ✗ neo-liberalism

Question Number : 6 Question Id : 9683556990 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Social stratification has been leveled in European societies by-----

Options :

1. ✗ Cultural change
2. ✗ Neo-liberalism
3. ✗ Commercial views
4. ✓ Rising affluence

Question Number : 7 Question Id : 9683556991 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who will decide the taste of the programmes of the public service broadcaster?

Options :

1. ✖ Neo-liberalists
2. ✔ Consumers
3. ✖ Traders
4. ✖ Producers

Question Number : 8 Question Id : 9683556992 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The postmodern aesthetics will have its' expression of playfulness in -----

Options :

1. ✖ Societal needs
2. ✖ Constructive criticisms
3. ✔ Advertising
4. ✖ Primary culture

Question Number : 9 Question Id : 9683556993 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Why does the public service broadcaster lose young audience?

Options :

1. ✔ Ignoring cultural trends

2. ✖ Too much advertising

3. ✖ Playfulness

4. ✖ Inter-textuality

Question Number : 10 Question Id : 9683556994 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

How can public service broadcaster cater to the audience to survive?

Options :

1. ✔ By providing thematic services

2. ✖ by removing advertisements

3. ✖ By rejecting new cultural trends

4. ✖ By selling its' programmes to new TV channels

Sub-Section Number : 2

Sub-Section Id : 968355120

Question Shuffling Allowed : Yes

Question Number : 11 Question Id : 9683556995 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

My friend is a good singer a good tennis player

Options :

1. ✓ but also

2. ✗ as if

3. ✗ unlikely

4. ✗ ever lasting

Question Number : 12 Question Id : 9683556996 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The committee availed ----- the opportunity to visit the house construction site during its inquiry

Options :

1. ✗ At

2. ✗ on

3. ✗ over

4. ✓ of

Question Number : 13 Question Id : 9683556997 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Ramasudha looks forward to ----- her husband as he is returning to India after a long gap.

Options :

1. ✓ meeting
2. ✗ mourning
3. ✗ playing
4. ✗ paying

Question Number : 14 Question Id : 9683556998 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

----- she completed her literature review, she needed still to complete her methodology chapter.

Options :

1. ✗ Likely
2. ✓ Although
3. ✗ Necessarily
4. ✗ Honestly

Question Number : 15 Question Id : 9683556999 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

I request to put ----- the scheduled programme in view of Covid-19

Options :

1. ✖ to

2. ✖ at

3. ✖ by

4. ✔ off

Question Number : 16 Question Id : 9683557000 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

He was walking -----with his wife to cross the road to catch a bus.

Options :

1. ✖ across

2. ✔ along

3. ✖ on

4. ✖ by

Question Number : 17 Question Id : 9683557001 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Sudhakar put -----his views in front of the committee members to listen to their opinion on the matter.

Options :

1. ✖ into

2. ✖ through

3. ✔ forth

4. ✖ outside

Question Number : 18 Question Id : 9683557002 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Our dinner time is delayed late arrival of our family friends yesterday.

Options :

1. ✔ owing to

2. ✖ in order to

3. ✖ instead of

4. ✖ in spite of

Question Number : 19 Question Id : 9683557003 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Sitting in front of his officer, the junior clerk feigned ignorance --- the issue.

Options :

1. ✖ across

2. ✖ in front

3. ✓ of

4. ✗ in

Question Number : 20 Question Id : 9683557004 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

While walking on the road, I noticed that someone was stalking me-----
the left side of the road

Options :

1. ✓ from

2. ✗ at

3. ✗ into

4. ✗ for

Question Number : 21 Question Id : 9683557005 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct spelling from the following

Options :

1. ✓ Grammar

2. ✗ Grammer

3. ✖ Grammmmer

4. ✖ Graammar

Question Number : 22 Question Id : 9683557006 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct spelling from the following

Options :

1. ✔ Ablutions

2. ✖ Abllutions

3. ✖ Abblutions

4. ✖ Abluutions

Question Number : 23 Question Id : 9683557007 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct spelling from the following

Options :

1. ✖ Tommmorrow

2. ✖ Tomorrow

3. ✔

Tomorrow

4. ✖ Tommorrow

Question Number : 24 Question Id : 9683557008 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct spelling from the following

Options :

1. ✖ Hungar

2. ✔ Hunger

3. ✖ Hungger

4. ✖ Hunnger

Question Number : 25 Question Id : 9683557009 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct spelling from the following

Options :

1. ✔ Arbitrary

2. ✖ Arbiitrary

3. ✖ Arbitrary

4. ✖ Arbitraary

Question Number : 26 Question Id : 9683557010 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct synonym of the following word.

Cute

Options :

1. ✔ Adorable

2. ✖ Distracting

3. ✖ Ugly

4. ✖ Horrible

Question Number : 27 Question Id : 9683557011 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct synonym of the following word.

Disclose

Options :

1. ✖ Secretive

2. ✖ Hide

3. ✓ Divulge

4. ✗ Cover

Question Number : 28 Question Id : 9683557012 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct synonym of the following word
Bold

Options :

1. ✓ Audacious

2. ✗ Shy

3. ✗ Timid

4. ✗ Introvert

Question Number : 29 Question Id : 9683557013 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct synonym of the following word
Melancholy

Options :

1. ✗ Happy

2. ✓ Despondent

3. ✖ Joyful

4. ✖ Cheerful

Question Number : 30 Question Id : 9683557014 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct synonym of the following word
Fake

Options :

1. ✖ Actual

2. ✖ True

3. ✖ Real

4. ✔ Counterfeit

Question Number : 31 Question Id : 9683557015 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct antonym of the following words.
Gratis

Options :

1. ✔ Stingy

2. ✖ Charity

3. ✖ Kind

4. ✖ Liberal

Question Number : 32 Question Id : 9683557016 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct antonym of the following words.

Win

Options :

1. ✖ Victory

2. ✔ Lose

3. ✖ success

4. ✖ achievement

Question Number : 33 Question Id : 9683557017 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct antonym of the following words.

Sturdy

Options :

1. ✖ Muscular

2. ✖ Robust

3. ✔ Weak

4. ✖ Strong

Question Number : 34 Question Id : 9683557018 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct antonym of the following words.

Head-strong

Options :

1. ✖ Arrogant

2. ✖ Haughty

3. ✖ Proud

4. ✔ Submissive

Question Number : 35 Question Id : 9683557019 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct antonym of the following words.

Praise

Options :

1. ✖ Insult
2. ✖ Flatter
3. ✖ Tribute
4. ✔ Compliment

Question Number : 36 Question Id : 9683557020 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct answer to the following statement of assertion and reasoning

Assertion (A): Television news is sensational because it focuses on visual element

Reason (R): TV organizations have their own agenda to make profits.

Options :

1. ✔ Both (A) and (R) are true.
2. ✖ Both (A) and (R) are true, but (R) is not the correct explanation of (A).
3. ✖ (A) is true, but (R) is false.
4. ✖ (A) is false, but (R) is true.

Question Number : 37 Question Id : 9683557021 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct answer to the following statement of assertion and reasoning

Assertion (A): Newspapers dedicate more news items to crime to attract young readers.

Reason (R): Newspapers want to increase circulation, and therefore they publish more development news.

Options :

1. ✖ Both (A) and (R) are true.
2. ✖ Both (A) and (R) are true, but (R) is not the correct explanation of (A).
3. ✔ (A) is true, but (R) is false.
4. ✖ (A) is false, but (R) is true.

Question Number : 38 Question Id : 9683557022 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct answer to the following statement of assertion and reasoning

Assertion (A): Radio listening is declining because access to radio is increasingly becoming difficult to the people in rural areas.

Reason(R): Because television networks are more in India, people tune to television programmes to entertain themselves.

Options :

1. ✖ Both (A) and (R) are true.
2. ✖ Both (A) and (R) are true, but (R) is not the correct explanation of (A).
3. ✖ (A) is true, but (R) is false.

4. ✓ (A) is false, but (R) is true.

Question Number : 39 Question Id : 9683557023 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct answer to the following statement of assertion and reasoning

Assertion (A): Advertisements do influence people to buy new products.

Reason (R): Advertisements are meant for information and therefore new products use them often.

Options :

1. ✓ Both (A) and (R) are true.

2. ✗ Both (A) and (R) are true, but (R) is not the correct explanation of (A).

3. ✗ (A) is true, but (R) is false.

4. ✗ (A) is false, but (R) is true.

Question Number : 40 Question Id : 9683557024 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the correct answer to the following statement of assertion and reasoning

Assertion (A): Traffic rules must be enforced forcibly to avoid recurring accidents.

Reason (R): Citizens need to be educated about traffic rules as many do not have civic sense.

Options :

1. ✗ Both (A) and (R) are true.

2. ✓ Both (A) and (R) are true, but (R) is not the correct explanation of (A).
3. ✗ (A) is true, but (R) is false.
4. ✗ (A) is false, but (R) is true.

PART B

Section Id :	96835595
Section Number :	2
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	60
Number of Questions to be attempted :	60
Section Marks :	60
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	968355121
Question Shuffling Allowed :	Yes

Question Number : 41 Question Id : 9683557025 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The Hindu is published from ----- centers

Options :

1. ✗ 15

2. ✖ 16

3. ✖ 17

4. ✔ 21

Question Number : 42 Question Id : 9683557026 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the Telugu daily which was closed very recently

Options :

1. ✖ Andhra Patrika

2. ✔ Andhra Bhoomi

3. ✖ Andhra Jyothi

4. ✖ Andhra Pabha

Question Number : 43 Question Id : 9683557027 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The film 'Ankur' was directed by

Options :

1. ✔ Shyam Benegal

2. ✖ Satyajit Ray

3. ✖ Girish Kasaravalli

4. ✖ Adur Gopalakrishnan

Question Number : 44 Question Id : 9683557028 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Vinod Mehta was the editor of

Options :

1. ✖ The Week

2. ✔ Outlook

3. ✖ India Today

4. ✖ The Time

Question Number : 45 Question Id : 9683557029 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who is the author of the book "Standing Guard: A year in Opposition?"

Options :

1. ✖ Arundati Roy

2. ✓ P.Chidambaram

3. ✗ Arun Shourie

4. ✗ Raghuram Rajan

Question Number : 46 Question Id : 9683557030 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

N Ravi was associated with

Options :

1. ✗ Indian Express

2. ✓ The Hindu

3. ✗ Business Standard

4. ✗ The Telegraph

Question Number : 47 Question Id : 9683557031 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The book, 'Jinnah: India, partition, Independence' was written by

Options :

1. ✗ Arun Shourie

2. ✖ Kuldip Nayar

3. ✔ Jaswant Singh

4. ✖ Vinod Mehta

Question Number : 48 Question Id : 9683557032 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The biography of Ramnath Goenka was

Options :

1. ✔ Warrior of the Fourth Estate

2. ✖ India: the siege within

3. ✖ Behind the byline

4. ✖ Memoirs of a news editor

Question Number : 49 Question Id : 9683557033 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The co-founder of Facebook

Options :

1. ✖ Sunder Pichai

2. ✖ Larry Page

3. ✓ Mark Zuckerberg

4. ✗ Stephen Hawking

Question Number : 50 Question Id : 9683557034 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The complete man is the ad slogan of

Options :

1. ✗ Vimal

2. ✗ Bombay Dyeing

3. ✓ Raymond's

4. ✗ Vodafone

Question Number : 51 Question Id : 9683557035 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who has been appointed as the new chairman of NASSCOM-2021-22?

Options :

1. ✗ BVR Mohan Reddy

2. ✗ Kiran Karnik

3. ✖ CP Gurnani

4. ✔ Ms Rekha M. Menon

Question Number : 52 Question Id : 9683557036 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which group subsidiary owns FM Radio Mirchi ?

Options :

1. ✔ Times of India

2. ✖ Hindustan Times

3. ✖ Malayalam Monorama

4. ✖ Indian Express

Question Number : 53 Question Id : 9683557037 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who is editor of the new Indian Express?

Options :

1. ✔ G S Vasu

2. ✖ Vijay Babu

3. ✖ ABK Prasad

4. ✖ K Srinivas

Question Number : 54 Question Id : 9683557038 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The Telegraph newspaper is published from

Options :

1. ✖ New Delhi

2. ✖ Mumbai

3. ✔ Kolkata

4. ✖ Chennai

Question Number : 55 Question Id : 9683557039 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'Connecting India' is the ad slogan of

Options :

1. ✖ Airtel

2. ✖ Vi

3. ✔ BSNL

4. ✖ Vodafone

Question Number : 56 Question Id : 9683557040 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Girish Kasaravalli directed the following film

Options :

1. ✔ Gulabi Talkies

2. ✖ Apu

3. ✖ Viplavam

4. ✖ Anantam

Question Number : 57 Question Id : 9683557041 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who is the author of the book "A State in Denial –Pakistan's Misguided and Dangerous Crusade?"

Options :

1. ✖ TVR Shenoy

2. ✔ B.G.Vergheese

3. ✖ N Ram

4. ✖ M.J.Akbar

Question Number : 58 Question Id : 9683557042 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which actor received Dadasaheb Phalke award in 2021?

Options :

1. ✖ Amitabh Bacchan

2. ✖ Amir Khan

3. ✖ Arunita Khanjilal

4. ✔ Gajendra Chauhan

Question Number : 59 Question Id : 9683557043 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'We, the people' programme is telecast in

Options :

1. ✖ Times Now

2. ✖ Republic India

3. ✖ CNN-IBN

4. ✔

Question Number : 60 Question Id : 9683557044 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'Patriot' programme in Republic World is hosted by

Options :

1. ✘ Aparna Popat
2. ✘ Dipa Karmakar
3. ✘ Dola Benerjee
4. ✔ Gaurav Arya

Question Number : 61 Question Id : 9683557045 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who among the following is known as Flying Sikh.

Options :

1. ✘ Yuva raj Singh
2. ✘ Ajit Paul Singh
3. ✔ Milkha Singhd
4. ✘ Harbajan Singh

Question Number : 62 Question Id : 9683557046 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which state/UT's, police department has launched an e-FIR initiative?

Options :

1. ✖ Andhra Pradesh
2. ✔ Madhya Pradesh
3. ✖ Karnataka
4. ✖ Delhi

Question Number : 63 Question Id : 9683557047 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which state passed the Cattle Preservation Bill 2021?

Options :

1. ✖ Kerala
2. ✖ West Bengal
3. ✖ Haryana
4. ✔ Assam

Question Number : 64 Question Id : 9683557048 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

NITI Aayog's Atal Innovation Mission (AIM) in collaboration with ----- organization launched Student Entrepreneurship Program 3.0

Options :

1. ✖ Google
2. ✖ Microsoft
3. ✔ Dassault Systemes Foundation
4. ✖ Tesla

Question Number : 65 Question Id : 9683557049 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which state launched 'Dalit Bandhu' scheme recently

Options :

1. ✖ Tamil Nadu
2. ✔ Telangana
3. ✖ Karnataka

4. ✖ Andhra Pradesh

Question Number : 66 Question Id : 9683557050 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which country recently test fired the surface-to-surface ballistic missile Ghaznavi?

Options :

- 1. ✔ Pakistan
- 2. ✖ Iran
- 3. ✖ Saudi Arabia
- 4. ✖ Afghanistan

Question Number : 67 Question Id : 9683557051 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which is the highest gallantry award in India.

Options :

- 1. ✖ Vir Chakra
- 2. ✖ Kirti Chakra
- 3. ✔ Param Vir Chakra

4. ✖ Vihistat Seva Medal

Question Number : 68 Question Id : 9683557052 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who authored the popular novel 'Train to Pakistan' ?

Options :

1. ✔ Khushwant Singh

2. ✖ Pranab Mukherjee

3. ✖ J R D Tata

4. ✖ Nani Palkiwala

Question Number : 69 Question Id : 9683557053 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The 'satellite freight city' is being developed near

Options :

1. ✖ Hyderabad

2. ✖ Bangalore

3. ✔ Noida

4. ✖ Gurgoan

Question Number : 70 Question Id : 9683557054 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The power to decide an election petition is vested with

Options :

1. ✖ Supreme Court

2. ✔ High court

3. ✖ Election Commission

4. ✖ Parliament

Question Number : 71 Question Id : 9683557055 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

States earn maximum revenue through-----

Options :

1. ✖ Custom revenue

2. ✖ Land revenue

3. ✖ Excise duties

4. ✓ Commercial taxes

Question Number : 72 Question Id : 9683557056 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

When is the world population day observed?

Options :

1. ✓ July 11

2. ✗ December 10

3. ✗ October 4

4. ✗ April 12

Question Number : 73 Question Id : 9683557057 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Myopia is related to

Options :

1. ✗ Lungs

2. ✗ Liver

3. ✗ Brain

4. ✓ Eyes

Question Number : 74 Question Id : 9683557058 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Film and Television Institute of India is located at?

Options :

1. ✗ Chennai

2. ✓ Pune

3. ✗ Kolkata

4. ✗ Hyderabad

Question Number : 75 Question Id : 9683557059 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Amnesty International is an organization associated with -----

Options :

1. ✓ Protection of Human Rights

2. ✗ Protection of Environment

3. ✖ Protection of Monuments

4. ✖ Protection against cruelty of animals

Question Number : 76 Question Id : 9683557060 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'Hopman' cup is associated with -----

Options :

1. ✖ Football

2. ✖ Cricket

3. ✔ Lawn tennis

4. ✖ Badminton,

Question Number : 77 Question Id : 9683557061 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The first Maritime India Summit was held at -----

Options :

1. ✖ Visakhapatnam

2. ✖ Chennai

3. ✔

Mumbai

4. ✖ Kolkata

Question Number : 78 Question Id : 9683557062 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who is the chairperson of Prasar Bharati at present?

Options :

1. ✖ M.V.Kamath

2. ✖ Mrinal Pande

3. ✔ A Surya Prakash

4. ✖ Chandan Mitra

Question Number : 79 Question Id : 9683557063 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

India signed the Kamov helicopter deal with -----

Options :

1. ✖ USA

2. ✔ Russia

3. ✖ Germany

4. ✖ France

Question Number : 80 Question Id : 9683557064 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Football legend Johan Cruyff belongs to -----

Options :

1. ✖ England

2. ✖ France

3. ✔ Netherlands

4. ✖ Spain

Question Number : 81 Question Id : 9683557065 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The World Wildlife Day is observed on -----

Options :

1. ✖ March 2

2. ✖ March 1

3. ✖ March 4

4. ✓ March 3

Question Number : 82 Question Id : 9683557066 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

James Cameron directed the film -----

Options :

1. ✓ Terminator

2. ✗ Jurassic park

3. ✗ Passage to India

4. ✗ The Last Emperor

Question Number : 83 Question Id : 9683557067 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the media critic and columnist from the following

Options :

1. ✗ Maneka Gandhi

2. ✓ Tavleen Singh

3. ✗ Shashi Taroor

4. ✗ Vijay Surya

Question Number : 84 Question Id : 9683557068 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Television is considered to be a/ an----- medium

Options :

1. ✖ Individual

2. ✔ Family

3. ✖ Elite

4. ✖ Cultural

Question Number : 85 Question Id : 9683557069 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

National Civil Services Day is observed on -----

Options :

1. ✖ April 22

2. ✔ April 21

3. ✖ April 19

4. ✖ April 23

Question Number : 86 Question Id : 9683557070 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who was the 'Godfather of Sudoku'?

Options :

1. ✖ Hiroaki Shinohara

2. ✔ Maki Kaji

3. ✖ Kentaro Tanaka

4. ✖ Etsuko Yunoki

Question Number : 87 Question Id : 9683557071 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Vinesh Phogat is a----- who participated in Tokyo Olympics

Options :

1. ✖ Football player

2. ✖ Cricket player

3. ✔ Wrestler

4. ✖ Chess player

Question Number : 88 Question Id : 9683557072 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Corbett Tiger Reserve is located in-----

Options :

1. ✖ Assam
2. ✖ Meghalaya
3. ✖ Jharkhand
4. ✔ Uttarakhand

Question Number : 89 Question Id : 9683557073 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Panjshir valley is part of -----

Options :

1. ✖ Pakistan
2. ✖ China
3. ✔ Afghanistan
4. ✖ Iraq

Question Number : 90 Question Id : 9683557074 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which Article in the Indian Constitution deals with freedom of speech and expression?

Options :

1. ✖ Article 19 (1) (b)
2. ✖ Article 19 (1) (c)
3. ✔ Article 19 (1) (a)
4. ✖ Article 19 (1) (e)

Question Number : 91 Question Id : 9683557075 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The purpose of writing for interactive media is to use

Options :

1. ✔ narrative skills
2. ✖ 'dumb down' news
3. ✖ insipid information
4. ✖ de-engagement of the public

Question Number : 92 Question Id : 9683557076 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

A House Journal of an organization is published for the consumption by the

Options :

1. ✖ External Public
2. ✖ Government
3. ✔ Internal Public
4. ✖ Ministers

Question Number : 93 Question Id : 9683557077 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Field Publicity Unit of Information & Broadcasting ministry is now a part of

Options :

1. ✖ Doordarshan
2. ✔ Public outreach bureau
3. ✖ Song & Drama Unit
4. ✖ Press Information Bureau

Question Number : 94 Question Id : 9683557078 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

One of the functions of Google News Initiative is to -----

Options :

1. ✘ provide visuals to TV channels
2. ✘ maintain electronic archives
3. ✔ fact-check fake news
4. ✘ de-motivate print journalists

Question Number : 95 Question Id : 9683557079 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Public relations management deals with

Options :

1. ✔ Image boosting
2. ✘ managing public accounts
3. ✘ over-load office files
4. ✘ recruiting personnel for the company

Question Number : 96 Question Id : 9683557080 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Hashtags are popularly used in

Options :

1. ✖ TV debates
2. ✔ Twitter
3. ✖ Telegram
4. ✖ Webinar

Question Number : 97 Question Id : 9683557081 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

A user's profile page on Twitter is known as

Options :

1. ✔ Timeline
2. ✖ Dateline
3. ✖ Credit line
4. ✖ Self-line

Question Number : 98 Question Id : 9683557082 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

..... test is used to measure the advertisement impact.

Options :

1. ✖ Brand
2. ✖ Product
3. ✖ Fact-checking
4. ✔ Recall

Question Number : 99 Question Id : 9683557083 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

In order to create digital content, the following is required.

Options :

1. ✖ Silver screen
2. ✖ OB van
3. ✔ Authoring tool
4. ✖ Powerpoint

Question Number : 100 Question Id : 9683557084 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The key advantage in interactive media is the user's role as a/anin the media

Options :

1. ✓ Participant

2. ✗ Observer

3. ✗ Witness

4. ✗ Delinquent